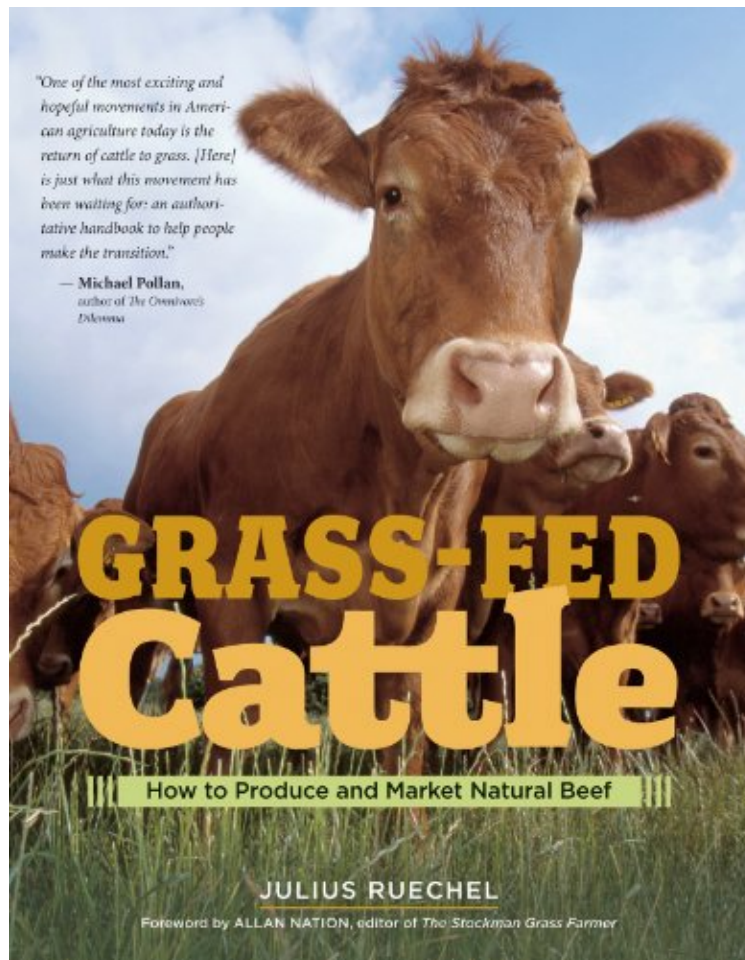


## Grass-Fed Cattle: How to Produce and Market Natural Beef

Julius Ruechel

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**Julius Ruechel : Grass-Fed Cattle: How to Produce and Market Natural Beef** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Grass-Fed Cattle: How to Produce and Market Natural Beef:

1 of 1 people found the following review helpful. Improve your bottom line and build your soil. By Daniel Hemesath Excellent book, with lots of practical information for anyone interested in the science and practice of grazing. 8 of 8 people found the following review helpful. Lots of good information. By Gwendolyn C. Mcphail This book is loaded with the very basics of raising and selling grass-fed beef. Beginning with the science of how the digestive system of the cow functions and then working its way through watering systems and business plans, this book is a great starting point for anyone interested in getting into the grass fed beef market. I wanted more detailed information on things like varieties of grass to plant in our area and how well some of the watering and haying ideas worked with larger numbers of cattle, but this is a great book to purchase if you are just starting out AND if you are already in the cattle business but looking for ideas on how and why to get into this rapidly growing niche market. Repeatedly, I've found myself going back and highlighting segments that sparked ideas for our farm. I know there are

some missing pieces here for a larger cattle operation, and there are some details that might not work on a large scale beef operation as well as they sound like they do in the book, but it's still very easy to read and has plenty of tips for making things easier and more sustainable in any beef operation. It's just a great source of workable ideas for anybody. [...] 0 of 0 people found the following review helpful. WOW, this is great and informative. By Krykie This is a great book even for those who already have experience in the cattle industry. Traditional cattle operations (97%) are traditional...the way its been done for decades. Only 3% of the market is grass fed / natural, but THAT market has seen a 20% growth each year for the past several. Definitely a good primer for grass fed cattle -- and it provides enough information to do further research if you do get serious about getting into this market.

Successfully raise grass-fed cattle and enjoy the benefits of great-tasting beef and a financially stable enterprise. In this comprehensive guide, Julius Ruechel covers every aspect of raising healthy and thriving grass-fed cattle, offering advice on herd selection, pasture management, medical care, necessary equipment, winter grazing, slaughtering procedures, and more. With tips on creating a viable business plan and identifying niche markets for your beef, Ruechel provides everything you need to know to develop a profitable and environmentally sustainable grass-fed cattle operation. nbsp;

From the Back Cover Join the movement toward safe, healthy, sustainable grass-fed cattle farming. Take advantage of the naturally efficient relationship between cattle and pasture to create a profitable, financially stable enterprise, regardless of the size of your farm, the climate where you live, or your current farming practices. Cattle are wonderfully adept at converting grass into meat, fat, and milk. Here, Julius Ruechel gives you the management and marketing tools you need to meet your personal, financial, and farming goals. Whether you are beginning a new enterprise or changing from a more conventional feeding and management system, Grass-Fed Cattle offers complete information on running a profitable, environmentally sustainable farm based on the efficiency of cattle and grass. Learn how to: \*Make the transition from a conventional, grain-fed program to grass-fed production\* Manage grazing practices and soil and grass conditions to maximize cattle health and your time and resources\* Successfully market your grass-fed beef\* Use the step-by-step workbook provided for detailed, customized business planning