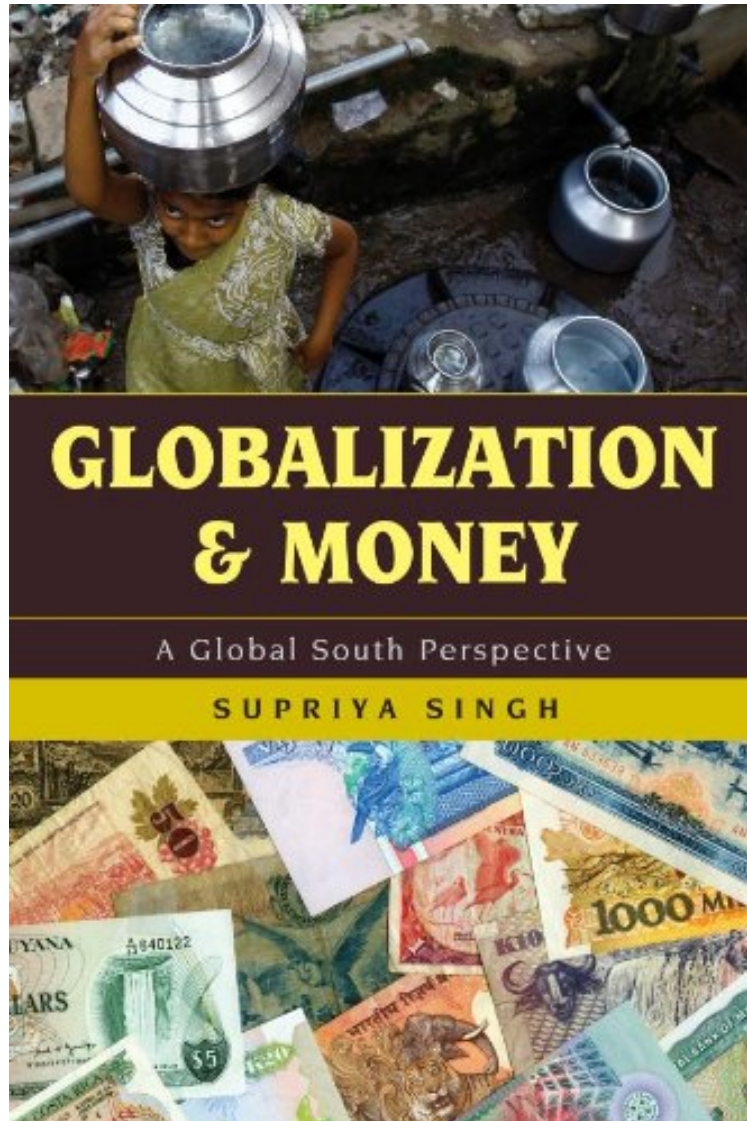


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# Globalization and Money: A Global South Perspective

*Supriya Singh*

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**Supriya Singh : Globalization and Money: A Global South Perspective** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Globalization and Money: A Global South Perspective:

Globalization and Money explores how men and women, particularly the poor and the unbanked in the global South, use money in ways that empower themselves and their families. Supriya Singh argues that money as a medium of relationships across cultures is a central component of globalization. She deftly weaves theory and individual stories to show how money is emblematic of interconnected markets, the half of the world that is unbanked, and gender

disparities. She shows how men's and women's banking patterns are tied to their management of money in the household. Migrants send money home to show they care for their families and communities left behind. Yet these remittances are far from symbolic; instead they represent more than three times the total amount of official development assistance. This book illustrates how many of the most exciting changes in harnessing people's savings; widening credit and insurance; and lowering the cost of technologies, payments and money transfers are taking place in Africa, Asia, and Latin America. Singh demonstrates how strategies to help the poor and marginalized have gone global in South-South conversations, making us rethink the contours of globalization and money.

Globalization and new technologies are transforming the world of money. In this pioneering study, Supriya Singh offers a sweeping and compelling account of those changes. A book that will inspire researchers, inform policy makers, and fascinate students and general readers. (Viviana A. Zelizer, Princeton University; author of *Economic Lives: How Culture Shapes the Economy*) Money is changing—in its flows, its figurings, its very form. Supriya Singh's marvelous book demonstrates how much of this change today is coming from the global South. From remittance flows that challenge easy understandings of GDP, gender, and family to the global spread of mobile computing—backed by powerful corporate, philanthropic, and government interests but just as much by everyday people's own wishes, desires, and dramas—this book charts a course for a new global sociology of money for the twenty-first century. (Bill Maurer, University of California, Irvine) About the Author Supriya Singh is professor of the sociology of communications at RMIT University.