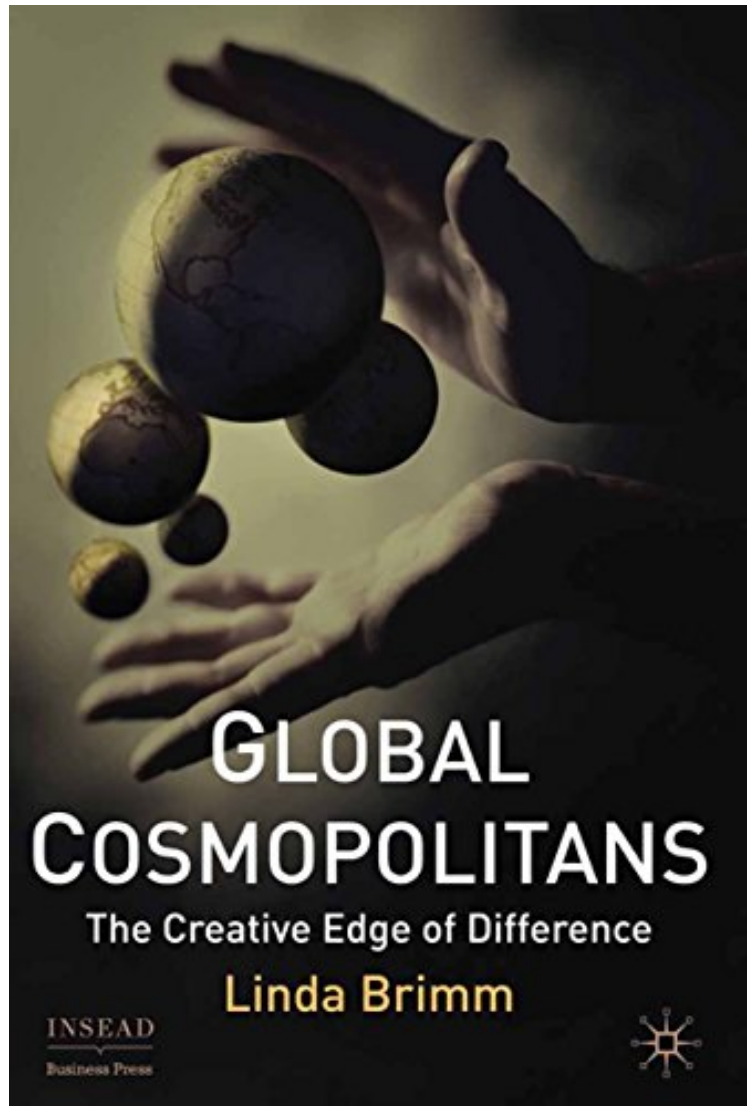


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Global Cosmopolitans: The Creative Edge of Difference (INSEAD Business Press)

L. Brimm

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L. Brimm : Global Cosmopolitans: The Creative Edge of Difference (INSEAD Business Press) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Global Cosmopolitans: The Creative Edge of Difference (INSEAD Business Press):

2 of 2 people found the following review helpful. Alert: Global Cosmopolitans, Future Arbiters of the Global Economy By Gerald C. Leader, Prof. Emeritus, Boston University I was captivated by the stories in Brimm's book; they make engrossing reading, a perfect format for the reader to understand this new professional class, Global Cosmopolitans. This new breed of professionals has escaped our attention, yet they will increasingly shape our global

economy. We are indebted to Brimm for alerting us to their special talents and unique skills. Currently, she alone has the database, which she now shares with us: Global Cosmopolitans' modus operandi, their potential contributions and their motivations. This is essential information in understanding tomorrow's global economic leaders. I appreciate being on the vanguard of those who are ready to receive and engage them. This is a must read book for those who observe and/or participate in the global economy. 2 of 2 people found the following review helpful. Informative and a Good Read By Jeanne Betancourt I thoroughly enjoyed this book. It has a strong organized core illustrated by the personal narratives of global cosmopolitans. Like the late eminent and prolific writer/psychiatrist Robert Coles, Brimm has her students describe and examine their own story. Reading these pages caused me to pause and examine my journey through my life's phases. I was particularly moved by the section in which students described how they moved from a stage of loss to a stage of transformation. Clearly, Brimm agrees with Plato that, "The unexamined life is not worth living." This book testifies to the work she has done over the years in helping her own grad business students to examine their cosmopolitan lives. Now, with this book and its workbook, so can many others. 0 of 0 people found the following review helpful. Insightful By Zippo Global Cosmopolitans: The Creative Edge of Difference (INSEAD Business Press) I found this book scintillating for several reasons, which include understanding the world of employees who cross continents and cultures. As someone who has no plans to move continents and is an Art Historian, this book also enhanced my perception concerning the concept of identity as it is seen now, rather than looking at this subject through historical ideas and points of view.

As globalization creates the need for leaders who transcend national borders, this book provides an insider's view of what makes them special. This is the first book to present a framework for understanding this fast-growing and influential group; it provides tools for readers to discover their own inner competitive edge.