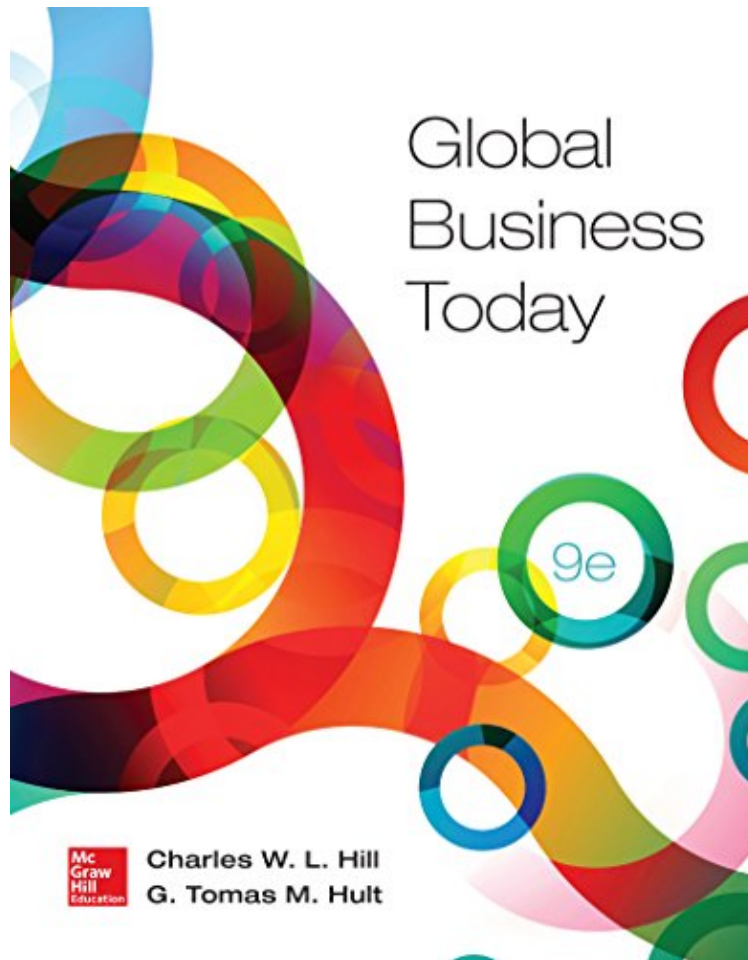


# Global Business Today

*Charles W. L. Hill, G. Thomas M. Hult*  
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**Charles W. L. Hill, G. Thomas M. Hult : Global Business Today** before purchasing it in order to gage whether or not it would be worth my time, and all praised Global Business Today:

1 of 1 people found the following review helpful. College required textBy Bria JUsed at Western Washington University in 2010. Not the best textbook I've ever had, not the worst either. A textbook's content is often so influenced by the way a professor uses it, so I'm trying to evaluate fairly based solely on the book. It was somewhat difficult to stay engaged in some parts of the book because of the sheer amount of information being packed in. That being said, it was also interesting to see how one business decision can impact so many others throughout the world. Like many business textbooks, much of the information gets outdated quickly - but there are some good lessons that stand the test of time in this book as well. Like most people, I rely on honest product reviews to make purchase decisions. Because the experience of others has been so helpful to me, I try to provide honest, helpful reviews to assist other shoppers in selecting the right products for them. I hope my review has been helpful to you!0 of 0 people found the following review helpful. Informative but Boring TextbookBy FanOfYours10I bought this book for my international business course. The first time I flipped through it, I already thought the format could be a little bit easier

on the eye, as it just looks like a whole block of words covering the whole page - very boring. Now that the semester is over, and I have actually read through most of it, I can say that it really was boring. It covered some great content on international business and was very informative, but the chapters were long, averaging around 20 pages. I consider myself a fast reader, but long chapters of boring text made it hard for me (and my classmates) to complete the readings for class. 0 of 0 people found the following review helpful. Beware- you may receive the international edition. By Melissa Studeny I ordered this book using the ISBN from my school of 978-9814738255 but I received the international edition which says it is for use outside the US. When you blow up the photo of the textbook, you can see this on the cover but it is not listed in the description. My course states that that ISBN is for the 9th edition, 2015 publish date but this is the international edition which was published in 2016.

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About the Author Charles W. L. Hill is the Hughes M. Blake Professor of International Business at the School of Business, University of Washington. Professor Hill received his Ph.D. from the University of Manchester's Institute of Science and Technology (UMIST) in Britain. In addition to the University of Washington, he has served on the faculties of UMIST, Texas AM University, and Michigan State University. Professor Hill has published over 50 articles in peer-reviewed academic journals, including the Academy of Management Journal, Academy of Management, Strategic Management Journal, and Organization Science. He has also published two college texts: one on strategic management and the other on international business. Professor Hill has served on the editorial boards of several academic journals, including the Strategic Management Journal and Organization Science. Between 1993 and 1996, he was consulting editor at the Academy of Management. Professor Hill teaches in the MBA, Executive MBA, Management, and Ph.D. programs at the University of Washington. He has received awards for teaching excellence in the MBA, Executive MBA, and Management programs. He has also taught customized executive programs. Professor Hill works on a consulting basis with a number of organizations. His clients have included ATL, Boeing, BF Goodrich, Hexcel, House of Fraser, Microsoft, Seattle City Light, Tacoma City Light, Thompson Financial Services, and Wizards of the Coast.