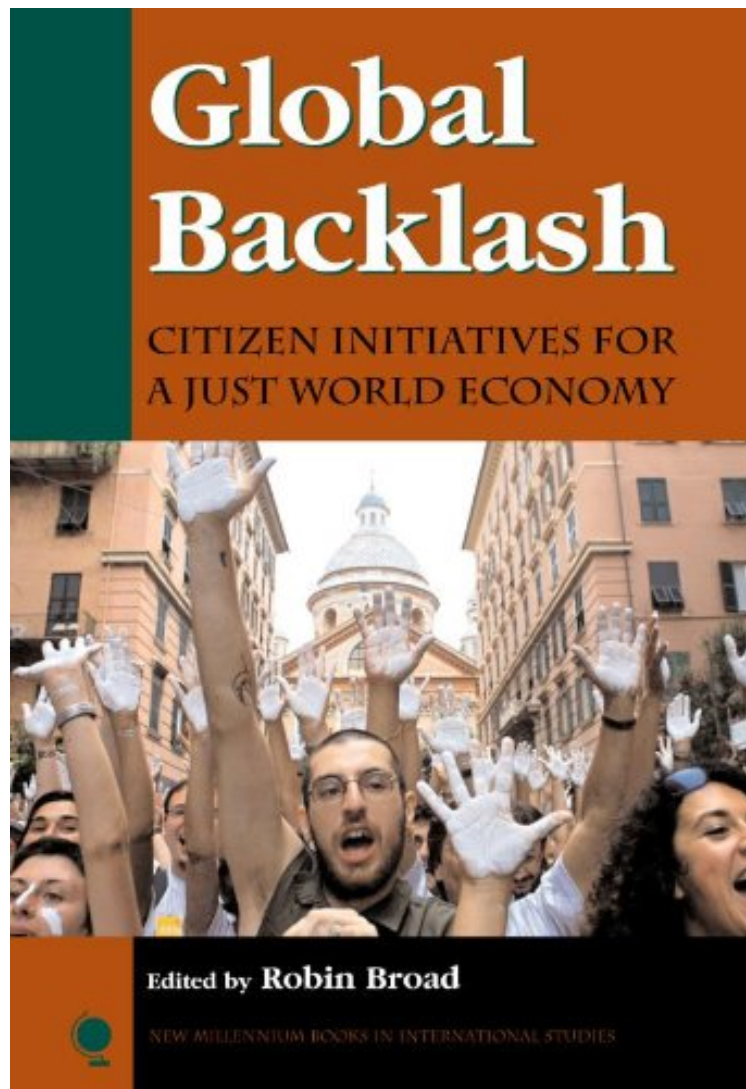


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## Global Backlash: Citizen Initiatives for a Just World Economy (New Millennium Books in International Studies)

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**From Rowman Littlefield Publishers :** **Global Backlash: Citizen Initiatives for a Just World Economy (New Millennium Books in International Studies)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Global Backlash: Citizen Initiatives for a Just World Economy (New Millennium Books in International Studies):

0 of 0 people found the following review helpful. Important book for scholars of backlash movements and political economyBy G.J.This compilation of texts provides a base for understanding the modern movement against big

business. Everything from the clothing industry in Bangladesh and the sweep of anti-child labor boycotts in US colleges in the 90's. This book draws from the past to inform the present. 0 of 0 people found the following review helpful. Back to the stone age By Willa A few pages into this Ms. Broad tells us two things. One, a rejection of globalization is to "take us back to the stone age" and that she is an academic which I fear means liberal and with a little checking we find she is a professor who teaches environment with a focus on the social. Been there done that. 6 of 6 people found the following review helpful. Innovative and fascinating collection By A Customer If you want to gain insight into the goals, motivations, and tactics of the antiglobalization social movement, this is the book for you. The editor, who is a professor of international development at American University in Washington, D.C., has selected more than 40 documents (mostly written by activists themselves) that illustrate both the diversity of the movement and its underlying themes. Whether your interest is in indigenous peoples, the environment, the labor movement, fair trade, or development, you will find valuable and illuminating information in this volume.

Global Backlash is the first book to move beyond the monolithic portrayal of the globalization protests that have escalated since Seattle and are not likely to abate soon. With trenchant analysis and dozens of primary documents from a variety of popular and uncommon sources, Robin Broad explores proposals and initiatives coming from the backlash to answer the question, 'But what do they want?' A range of sophisticated propositions and a vibrant debate among segments of the backlash emerge. Highly readable and analytically powerful, this book is vital to understanding the most potent protest movement of our times.

This is an excellent book! The format, substance, biographical material, choice of original selections, and writing style are splendid. Recommended for general readers; academic audiences, upper-division undergraduate and up; and professionals. (Choice Magazine) For those who hold that the WTO protestors are naive anarchists and that globalization is 'inevitable and good'--or even for those who think the opposite--editor and academic Robin Broad gathers together a wide spectrum of views on economic globalization to complicate the debate in Global Backlash. Broad has compiled a volume destined for the knapsacks of college students across the country. (Publishers Weekly) Global Backlash allows us to understand more clearly the history and content of the current debates about corporate-led economic globalization. But, more than that, it tells what we can do about it--what people are already doing about it! Robin Broad brings together a wide array of practical initiatives that respond to the injustices of the present form of globalization. (Michael Hardt) From Subcomandante Marcos to religious activists, from environmentalists intent on saving virgin forests to students organizing against sweatshops, Global Backlash gives richness and texture to our growing movement. A must-read for academics, activists, and anyone concerned about the future of our planet. (Medea Benjamin) Brilliantly edited, this exciting volume gracefully brings together the most illuminating writings. . . . Indispensable reading for anyone who wants to understand the full range of discontents caused by corporate globalization, and what some cures might be. (Falk, Richard) Timed just right! This book will be very welcome required reading in a number of classrooms around the world. The writing is superb, as are the collected readings themselves. I felt like I was reading a mystery novel! (Vicki L. Golic) Robin Broad's penetrating analysis and magnificent collection of documents showcase the intellectual depth of the movement against corporate-driven globalization. (Bello, Walden) Want to understand the most dynamic social movement of our times? Combining scholarship with insider knowledge, Global Backlash connects the dots to put flesh and bones on that movement--a movement committed to the environment, labor, women, indigenous communities, and overall justice. (Shiva, Vandana) Robin Broad answers the question usually unasked by the media: 'What do these anti-globalist demonstrators want?' She answers it both in the words of their various representative leaders, and in her own clarifying analysis. Highly recommended! (Daly, Herman) Global Backlash is essential reading for every citizen of the globe. It lays out a full spectrum of views and--better yet--visions of a more democratic and egalitarian future for all of us who share the planet. (Ehrenreich, Barbara) A tremendously informative and inspiring collection of documents, analyses, and first-person accounts about what globalization is, what it means, and how it is being resisted. (Tikkun) About the Author Robin Broad is associate professor of international development at American University in Washington, D.C.