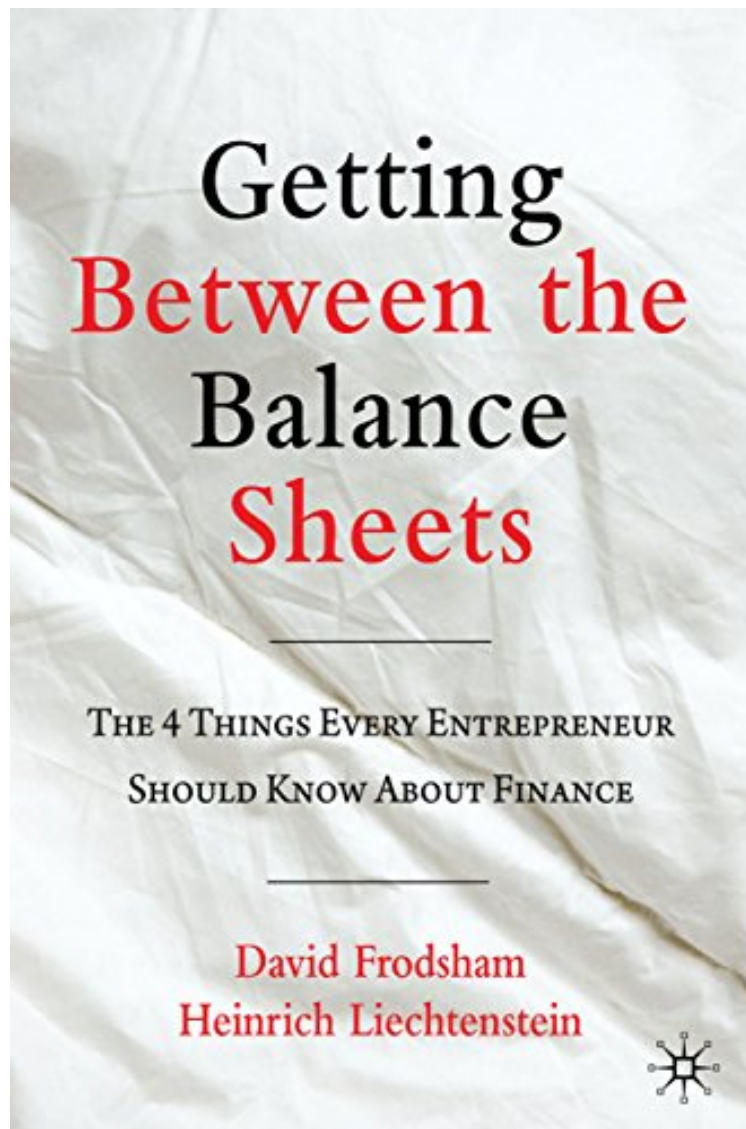


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## Getting Between the Balance Sheets: The Four Things Every Entrepreneur Should Know About Finance

*D. Frodsham, H. Liechtenstein*  
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