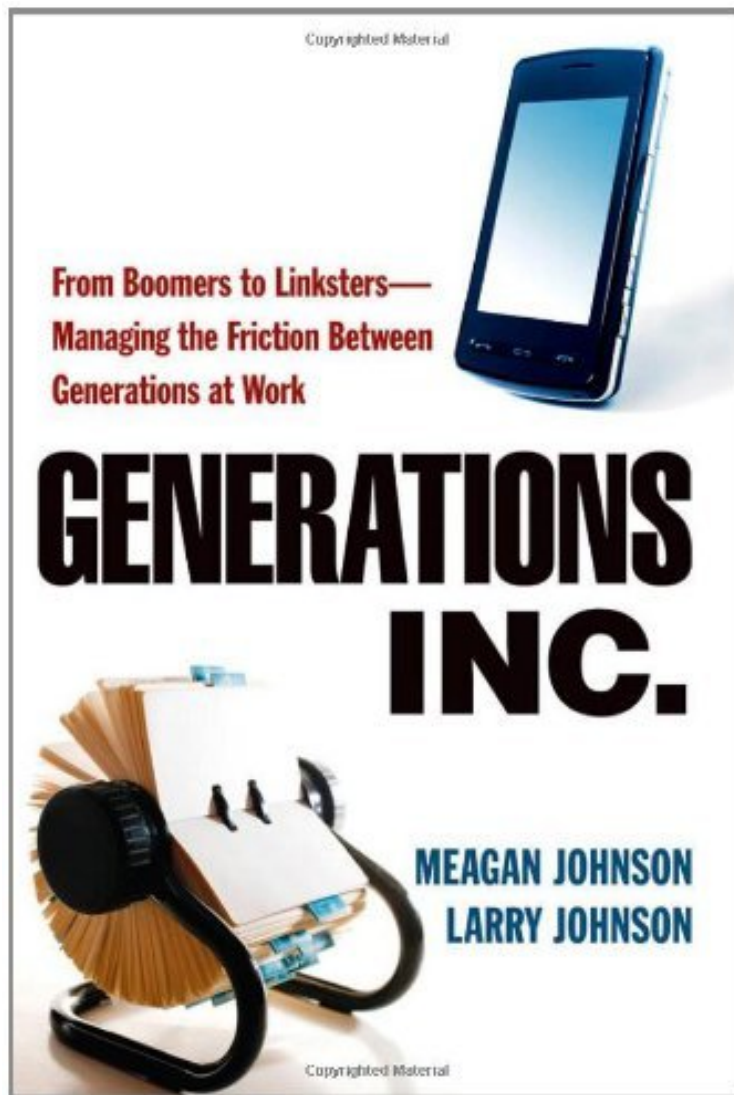


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## Generations, Inc.: From Boomers to Linksters--Managing the Friction Between Generations at Work

*Meagan JOHNSON, Larry JOHNSON*  
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**Meagan JOHNSON, Larry JOHNSON : Generations, Inc.: From Boomers to Linksters--Managing the Friction Between Generations at Work** before purchasing it in order to gage whether or not it would be worth my time, and all praised Generations, Inc.: From Boomers to Linksters--Managing the Friction Between Generations at Work:

0 of 0 people found the following review helpful. Four StarsBy Krystal M. Garzasaid it was "new" but had a sticker from a conference in each one.0 of 0 people found the following review helpful. A great tool for managers and supervisors!By Ellen BVery informative and interesting. A great asset to have if you are in management!0 of 0 people

found the following review helpful. Working with Generations By RWI am particularly pleased with the end of the book that provides great ideas for managing conversations when generational issues may be the cause. Easy read and with a busy schedule appreciated.

Members of each generation share special signposts: collective experiences that influence our expectations, actions, and mind-sets. They also mold our ideas about company loyalty, work ethic, and the definition of a job well done. And now that five different generations are working together simultaneously—from Traditionals to Generation Y and beyond—it's even more important to understand where everyone's coming from. Written by two generational experts—who happen to be father and daughter—Generations, Inc. offers the perspectives of people of different eras, eliciting practical insights on wrestling with generational issues in the workplace. The book provides Baby Boomers and Linksters alike with practical techniques for: Addressing conflicts; Forging alliances with coworkers from other generations; Getting people with disparate values and idiosyncratic styles to work together; Running productive meetings in which all participants find value in each other's ideas. Generations, Inc. provides realistic strategies for all those managers, executives, and employees seeking to coexist, flourish, and thrive together—at the same time.

Read the straightforward and no nonsense book and put an end to miscommunication and intergenerational conflict at work. —Blog Business World  
If you buy this book for nothing else -- and there's plenty to love -- purchase it for the stories. They crack a window of insight into each generation populating the workplace and the vast difference in thought-processes between generations. —OfficePro  
...to get [the generations] working well together, you need to take account of their different work habits, attitudes, expectations and hairstyles. Generations, Inc. will be a useful aide in this, with in-depth dissections of each generation. —Accounting Today  
"The book is chock full of...real-life advice, and is an engaging read if you're interested in generational issues. Check it out." —Accounting Today  
...brilliant book providing the picture of the historical generations and shaping the ideas about company loyalty, work ethics... —San Francisco Book From the Back Cover  
This book...provided down-to-earth, understandable, and easily employed techniques to improve cross-generational interactions, both in business and in personal relationships. —Mike Triantafellou, President and CEO, Handee Marts, Inc., dba 7-Eleven  
You're great at hiring talented people. Seasoned veterans and ambitious rookies alike, everyone on your team is energetic, focused, positive, and skilled. But with each generation looking at business from its own unique perspective, they won't always see eye to eye. Professionals of different ages have different definitions of concepts like success, work ethic, priorities, and a job well done. Their points of view come from their different professional and personal experiences. It's almost never a clear-cut question of whose approach is right or wrong, so how do you manage the confluence of Woodstock Nation and the Facebook Generation—and everything in between? Authors Meagan Johnson and Larry Johnson are walking examples of this challenge. A father-and-daughter consulting team whose points of view only sometimes coincide, they have developed powerful solutions to many of the seemingly intractable problems of intergenerational conflict. Generations, Inc. makes it easy for any manager, supervisor, or team leader to: Talk openly about conflict; Create cross-generational alliances; Reconcile disparate values and idiosyncratic working styles; Run meetings and direct teams with equal (and equally valued) input from members of all generations; And much more. The book features their snappy give-and-take, point-counterpoint approach to getting to the heart of the matter, and includes a wealth of dialogue among professionals in dozens of fields and across multiple generations. What surfaces is that despite all the differences, there is much common ground to serve as a springboard to lasting cooperation. You may find yourself managing great talent from five or more generations at once. Each is brilliant but headstrong, well intentioned but wary. But with the powerful management secrets of Generations, Inc., you'll soon have them working together to move your organization into a future that works for everyone. Meagan Johnson and Larry Johnson, a father-daughter team, are the Johnson Training Group, whose clients include American Express, Harley-Davidson, Nordstrom, Dairy Queen, and many others. Both authors are noted public speakers on the subjects of generations in the workplace as well as corporate culture and other management challenges. About the Author MEAGAN JOHNSON is a generational expert and professional speaker. LARRY JOHNSON is a corporate culture expert and professional speaker. Together, as the Johnson Training Group, their clients include American Express, Harley-Davidson, Nordstrom, Dairy Queen, and many others.