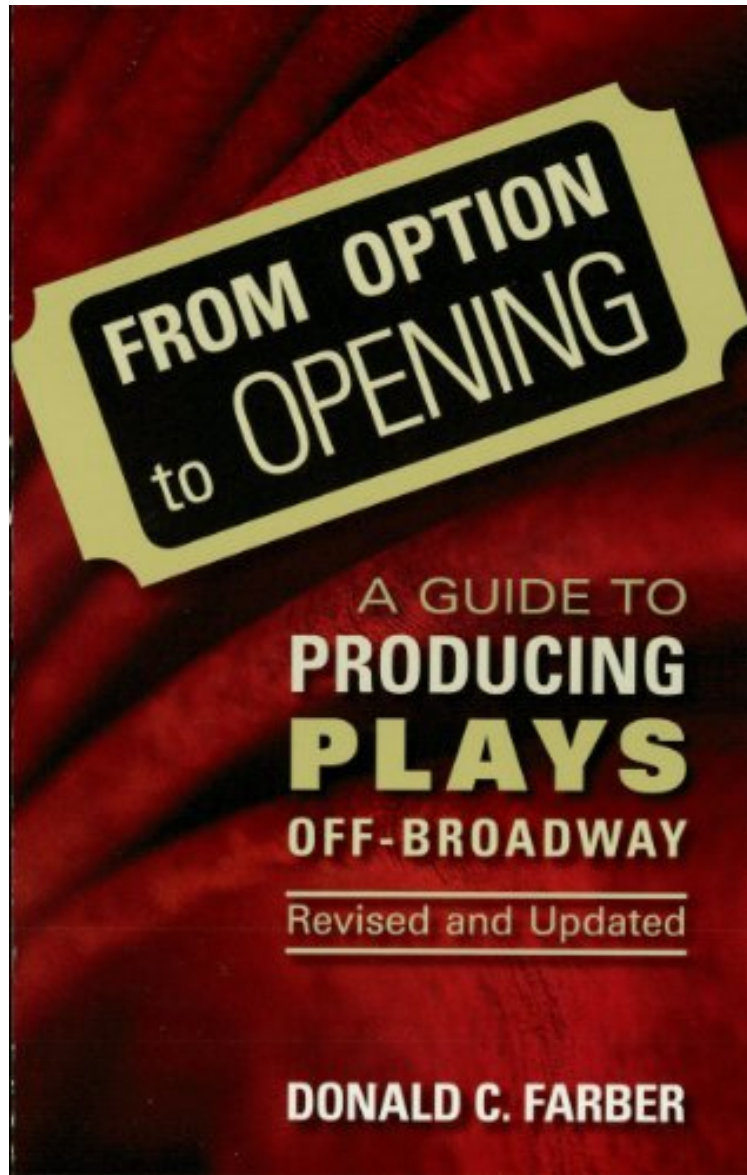


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## From Option to Opening and Updated: A Guide to Producing Plays Off-Broadway

*Donald C. Farber*

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**Donald C. Farber : From Option to Opening and Updated: A Guide to Producing Plays Off-Broadway** before purchasing it in order to gage whether or not it would be worth my time, and all praised From Option to Opening and Updated: A Guide to Producing Plays Off-Broadway:

2 of 2 people found the following review helpful. It Helped Me Produce TheatreBy Stanley Bennett ClayI read the first edition of this very informative book back in the early 1980's when I began producing theatre in Los Angeles.

Although it was geared toward Off-Broadway Theatre in New York City, I was able to adapt much of the information to my situation. Several productions, awards, and earned dollars later, I re-located to New York and picked up this new edition of the book. Although the raising of money aspect as described in the book is still as complicated as ever, I used most of the lessons of the book and used Kickstarter to raise production funds. Thanks to Kickstarter and the many wonderful and informative lessons in "From Option to Opening", I was able to produce my play "Armstrong's Kid" Off-Broadway to much success. If you're serious about producing theatre, this is a must-read. But even if you don't plan to produce Off-Broadway or any form of theatre, this book is fascinating reading. A big thanks to Mr. Donald Farber for cracking the mystique of theatre producing, and breaking it down in laymen's terms. 0 of 0 people found the following review helpful. Almost there. By RM The book has some good information but delves too deeply into costs and issues that so quickly became dated. I also found it very odd that in a book that goes from options to opening that there is perhaps a paragraph on casting, which is so integral to the process. It's almost that Farber wrote on the areas he knew - or had handy information about - and left out anything that would have required more research. Some good material but a lot missing. 0 of 0 people found the following review helpful. Returning to the Theater. By J. Reed Guided me in new developments and documents in the World of Off Broadway. I produced numerous shows in the 1960ties and the new contracts and rates were of great help. As good as it gets for tyro producers especially those outside the pipeline. As I recall, a lot that the books offers -- was done for me by accountants, company managers, and lawyers. Now all my theater contacts are dead and gone.

(Limelight). For the potential, as well as the professional, producer and for writers, actors, directors, and investors, this book is for anyone wanting or needing to understand the process of producing Off Broadway plays from start to finish. Written in crisp, clear, nonlegal language that the layman can easily understand, every page reflects the experience and expertise of Farber, a well-known and highly respected theatrical attorney. The book contains detailed information on how to: option a property, raise money, obtain a theater, deal with the cast and other personnel, the art of negotiation, partnerships and co-production agreements, and much more. Especially useful are the updated and expanded appendixes, which include all new budgets and actual examples of today's commonly used legal forms and contracts.