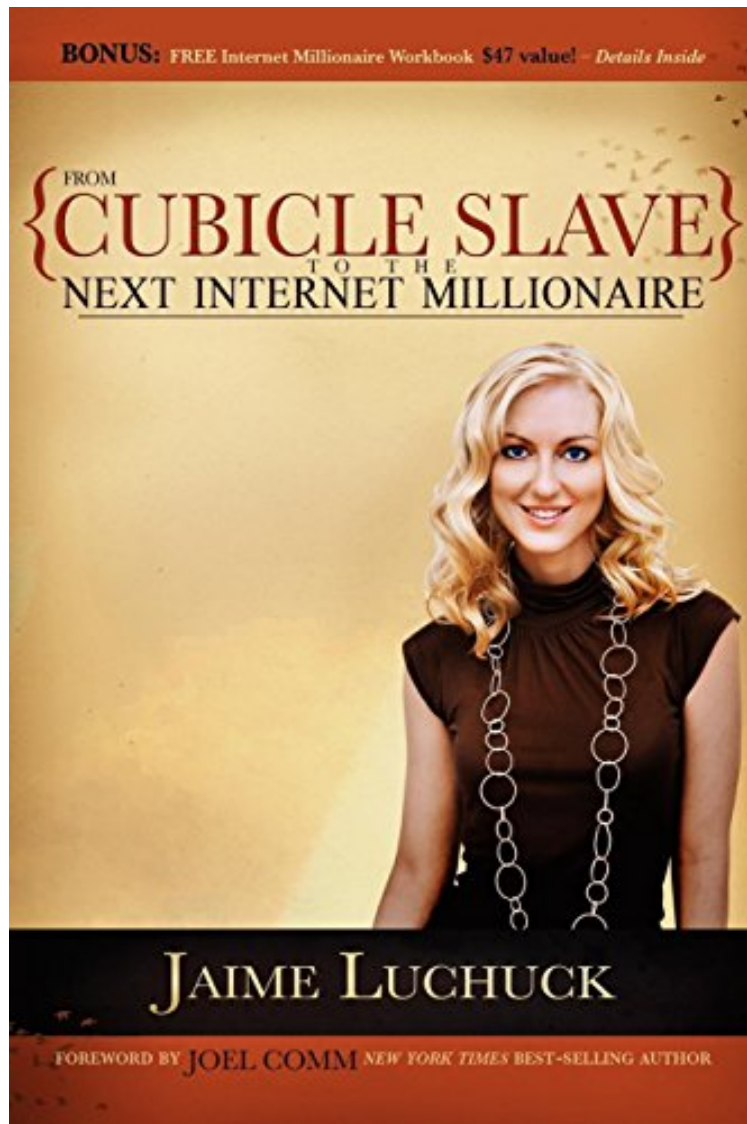


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## From Cubicle Slave to the Next Internet Millionaire

*Jaime Luchuck*

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**Jaime Luchuck : From Cubicle Slave to the Next Internet Millionaire** before purchasing it in order to gage whether or not it would be worth my time, and all praised From Cubicle Slave to the Next Internet Millionaire:

1 of 1 people found the following review helpful. Well Presented With Good Content but Lacks CredibilityBy The Extraordinary Tourist (TET)Jaime Luchuck was one of the two winners on Joel Comm's Next Internet Millionaire Game show web series. This book is her reward for having won the show. I bought it on the strength of that and, knowing that she had been mentored by Joel, expected a great product.What you end up with is a book based on Jaime's experiences on the show written as a work book for how to break out of cubicle hell and into your own self

employed marketing business. It's easy enough to read and the concepts and ideas are sound given they're based on information Joel presented to contestants on the show. The problem is that Jamie really lacks credibility as an original thinker and 'marketing guru'. If you haven't seen the show you've probably never heard of her. It's worth a read for the content but in the back of your mind you'll want to know where Jamie is now, several years after winning the show? A quick Google search on her name reveals she doesn't appear to have done much after this book was published. 2 of 2 people found the following review helpful. Contained no new or useable information. By Audrey Yell I was looking for a book to help me grasp the nuances of on line marketing. This book was not it! It contains no useable information. 13 of 15 people found the following review helpful. Mixed Feelings. By Phyllis Staff For a behind-the-scenes look at the first internet reality marketing competition, you can't beat this book. Well-written and entertaining, it weaves Jaimie's life lessons and show gossip perfectly. Where it's weak is in presenting the content from marketing professionals who appeared on the show. Here only once-over-lightly information appears. Could be the meat of the professional content has been saved to present during the 12-week seminar that is promoted in the downloadable workbook. You'll have to pay to find out. So . . . five stars for Jaimie's writing and story-telling, one star for solid marketing content, yielding an average three stars for the book. I hope we'll be hearing more from her, and I hope what we do hear will be full of content as well as charming story-telling.

Jaime Luchuck was a cubicle slave for years before finally drumming up the courage to get out and live her dream. And her dream wasn't working like a dog to make money for somebody else. It wasn't being someplace she had to beg for days off. It wasn't working in an environment that made her dread Mondays. Yes she was a finalist on The Next Internet Millionaire reality show, but that didn't make her an instant millionaire. Being on the show gave her the tools to put together her own winning business that she used to lift her out of 9 to 5 hell. From Cubicle Slave To The Next Internet Millionaire shares those tools with you. Inside you will learn 20 life lessons that are crucial in your ultimate success. Insider secrets and gossip from the Next Internet Millionaire reality show. In depth ways to discover exactly what you want to do with your life. How to wean yourself out of the 9 to 5 job. Key tips from 12 unbelievably successful internet gurus like Mark Joyner Armand Morin.

About the Author Joel Comm is an Internet entrepreneur who has been online for 20 years. In 1995, Joel launched WorldVillage.com, a family-friendly portal to the web which enjoys thousands of visitors each day. In 1997, him and his partner created ClassicGames.com, which was acquired by Yahoo!, and now goes by the name Yahoo! Games. Since then, his company has launched over a dozen web sites, including the popular bargain-hunting shopping site, DealofDay.com, SafetySurf.com and FamilyFirst.com. Joel Comm is the author of several best-selling ebooks that show people how to make money online, and regularly speaks and teaches at conferences, seminars and workshops. Joel is the host and executive producer of The Next Internet Millionaire, the world's first competitive Internet reality show.