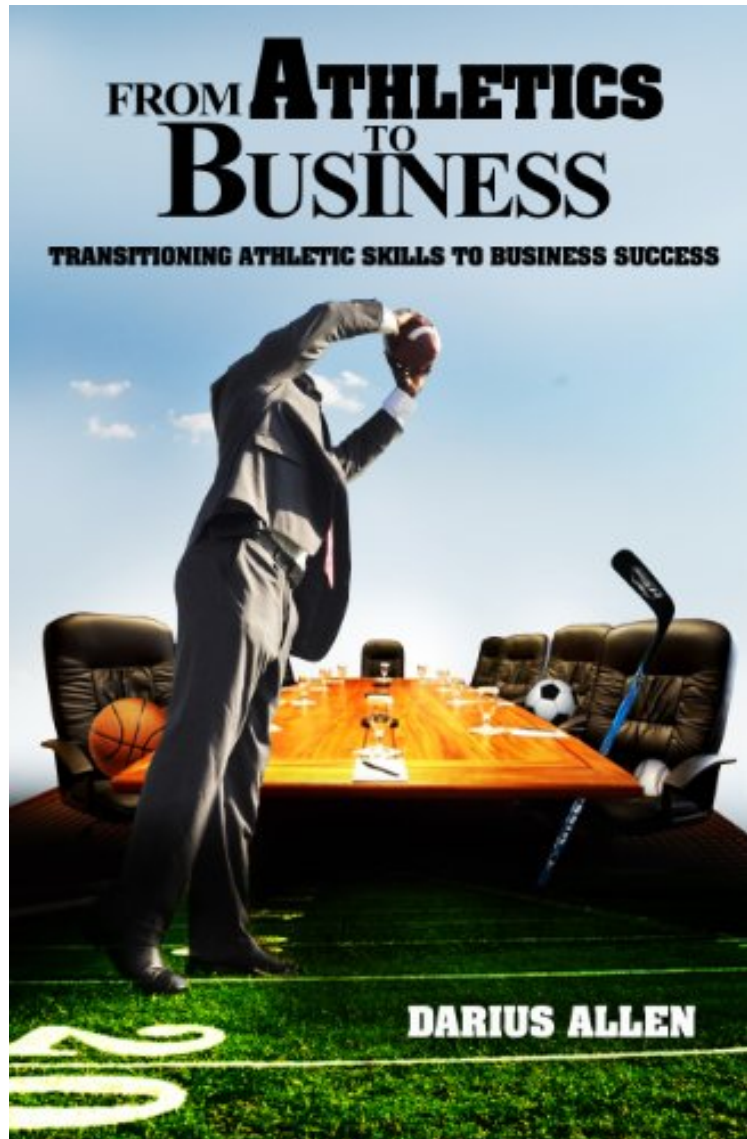


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From Athletics to Business: Transitioning Athletics Skills to Business Success

Darius Allen

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Darius Allen : From Athletics to Business: Transitioning Athletics Skills to Business Success before purchasing it in order to gauge whether or not it would be worth my time, and all praised From Athletics to Business: Transitioning Athletics Skills to Business Success:

2 of 2 people found the following review helpful. Powerful, insightful politricks of sports athletics!By Lonnie Shepard JrI love the game of football, and I love the players and coaches that are a part of the NFL. Every now and then, someone comes long with real wisdom and an insightful perspective of an athlete's world. This is one of those books. I

think families should read this, agents, especially high school coaches and even some ministries should get this book in the hands of our kids. "The man who realizes his ignorance has taken the first step toward knowledge". Thank You Darius, because you really didn't have to share this, but you did and I applaud you. Great stuff. 1 of 1 people found the following review helpful. Motivation and drive , Great Book !By carmela marlasFrom Athletics to Business is an absolute must read for everyone not just athletes. I read this book and was so very inspired by the author. I have passed this on to my son and nephew who both played high school football. I only wish I had read this book while they were both still high school to give them more insight and inspiration. This book should be a must read for all high school coaches and players!! The inspiration that Darius passes on in this book leaves you with the true driving force to excel into your own seeds of greatness. 1 of 1 people found the following review helpful. Applies to more than just athletes...By geoelliotEasy to read. Concepts are explained in a manner that would appeal to all ages. Allen makes the point that not all great athletes will become wealthy celebrities - because he didn't. He then explains how the concepts learned by all athletes and all team players - can be translated into successful character traits that WILL translate to business. Send to your children, or grandchildren who have posters of Sports Heroes on their wall. (it will be money well spent.)

Darius Allen was born in Detroit, Michigan, the 3rd to last of 6 siblings and the child of General Motors plant workers. He began his football career at the age of 7, and over the years grew to love football, basketball, and track. Darius relocated with his mother and 5 of his siblings to the Dallas Fort Worth Metroplex in 1993. It was in Texas where his passion for sports grew and he developed personal relationships with athletes and coaches. When his family relocated to Atlanta, Georgia, he decided to stay behind with a high school friend's family in Texas. He eventually relocated with his family to Atlanta, and finished out his high school football career. He then went on to play college football. Darius did not receive a full scholarship; he worked odd jobs to pay for tuition and eventually started a landscaping company. Frustrated with the rat race of competing for a position, which in turn was your ticket to fame and fortune, he realized professional football was not the only way to become wealthy and he decided not to forgo his senior year of football to focus on academics. Darius did not go on to play professionally, but he did use the tools he learned in sports to foster a successful career as a millionaire entrepreneur. He has been a part of many successful startup businesses ranging from Real Estate to Restaurants. Through Darius's experience, he realized how smooth the transition from athletics to business can be when you focus on the tools and knowledge you attained as an athlete and how tragic that transition can be if you do not recognize and utilize those tools. This inspired Darius to write a book which can be used as a teaching mechanism for athletes making this transition presently or in the future, and share his knowledge through motivational speaking. In addition to being a successful entrepreneur, Darius also coaches and develops athletes' post-athletics careers.

Testimonials: I thought the book was very good. I think it would benefit any athlete to read it. It offers cautionary tales for those with talent who will be looking at a big payday. And it will help those who are less talented by learning how to transfer the skills they learned in sports to business and the real world. Marin Coffe - "From Athletics to Business" was very inspirational to me. With me being a former NFL player it gave me the tools and guidelines to become a very successful businessman. It lays out step by step instructions for any athlete to transfer the same work ethic, motivation and drive they once had in their sport of choice into the work field of life. I recommend every athlete across the world to read this book it will open your eyes up to a whole new LIFE of Business. Joe Walker - NFL Veteran: This book inspires, challenges, and instructs in the life after football and beyond. Demarcus Curry - NFL Veteran: A business relationship matters as much as the results. Darius's approach to leadership and communication underscore the importance of both because it helps business leaders do the right thing in staying on task and focused. This book is a window into Darius's world of proven and practical insights, methods and tools that have made him a successful and effective business owner. I encourage every professional whether athlete or office manager to read this book. If you are looking to move to the next level this book is a must. Phillip Owens - NFL Veteran: This book is a must read for the transitioning athlete. After retiring for the NFL, I struggled for years trying to find my niche in corporate America. "From Athletics to Business" provides an in depth look at the correlation between athletics and business. Perry Phenix - NFL Veteran