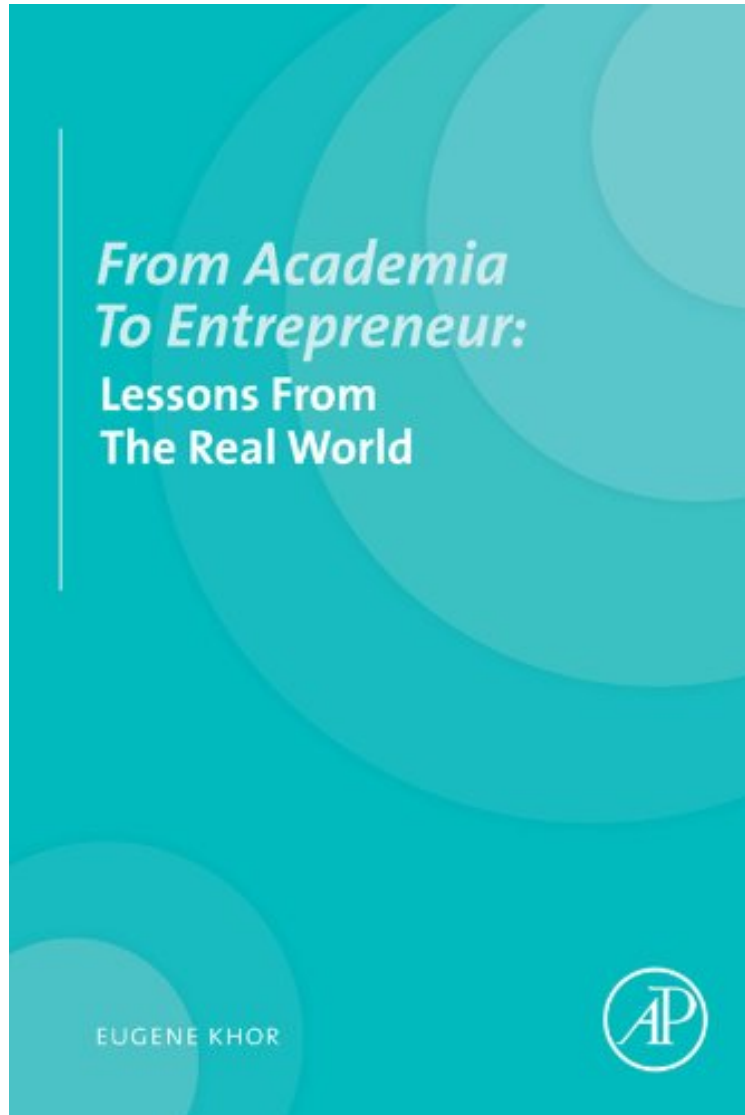


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From Academia to Entrepreneur: Lessons from the Real World

Eugene Khor

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questions From Academia to Entrepreneur: Lessons from the Real World answers: How do I pragmatically appraise business opportunities? What traits should I look for in an enterprise? What can and should I do with my concept while in academia, before entering such an endeavor? How do I overcome risk aversion? And most importantly, why should I be the one to build this business? Provides insights into using academic research as a potential business, meeting the challenges and opportunities in today's academic research environmentOffers practical ideas on entrepreneurshipDescribes how to take a company to financial profit and maintain itEmphasizes the pragmatic details to work through, equipping you with the correct set of tools to build your business

"Khor offers this advice manual for entrepreneurship focusing on biomedical science. The book begins by presenting the potential of biomedical entrepreneurship as well as its challenges, and discussing the transition from academia to business in both personal and practical termshellip;The book also addresses viability assessment and concludes with the eventuality of leaving the business or taking a different role even if it is successful." --ProtoView.com, February 2014 About the AuthorDr. Eugene Khor, Chiticore Enterprises Inc. Victoria, Canada.