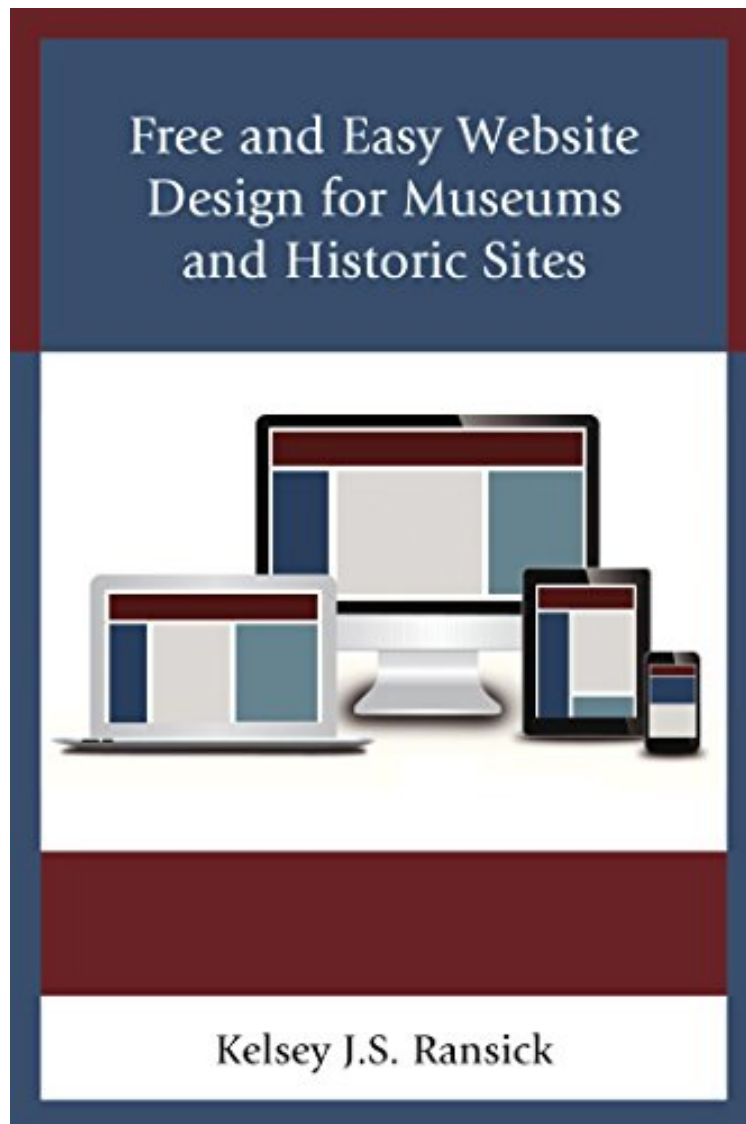


[Read free ebook] Free and Easy Website Design for Museums and Historic Sites (American Association for State and Local History)

## Free and Easy Website Design for Museums and Historic Sites (American Association for State and Local History)

*Kelsey J. S. Ransick*

*ebooks | Download PDF | \*ePub | DOC | audiobook*



DOWNLOAD



READ ONLINE

#2780420 in eBooks 2015-12-16 2015-12-18 File Name: B0148Z66VY | File size: 18.Mb

**Kelsey J. S. Ransick : Free and Easy Website Design for Museums and Historic Sites (American Association for State and Local History)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Free and Easy Website Design for Museums and Historic Sites (American Association for State and Local History):

2 of 2 people found the following review helpful. You Don't Have to be a Small MuseumBy KBAs a writer, I knew I

would have to have my own web site. I struggled for years with this and that provider. I was about to give up altogether, when a co-worker suggested Weebly. Never heard of it. She helped me construct a simple site and showed me how to maintain it. Then she asked a favor. Would I be willing to read her book on web site design for small museums? Writers and small museums aren't that different, not enough time to devote to a fancy site, low skill level, no money. For myself I'd rather be writing or giving tours, that working on a web site. Besides she had been really helpful to me, so sure I would. I'm pretty satisfied with my site, and with the help of this book, I am getting better and faster at it. Kelsey Ransick's book is easy to read, with clear instructions. If I could figure it out anyone could. Don't be put off by the cover, the book is way more user friendly than the cover implies. I am considering making my own dust jacket so I don't have to look at it. So, you may not be either a writer or a small museum, but if you are trying to do your own website, this is the book for you. book provided for honest review

Museums and historic sites faced with small budgets and staff can find it intimidating to redesign or create a website from scratch. Concerns over resources make coding and designing (or hiring someone to do so) daunting and expensive. It does not have to be so. Content creation is inescapable when making a website, but designing and constructing a unique website can be as simple as taking an afternoon to use a color chart to pick a color scheme and paste in text from a Word document. All of the tools discussed in the book are free at the base level, and some offer upgrade packages with even more features. The advice and techniques are all created with an eye to making websites work for smaller institutions with limited budgets and timeframes. Every museum professional has come across issues when adapting general software for an institution's specific needs, and the information in this book will anticipate some of these needs by offering easy-to-implement workarounds and information on related software or services that integrate with each website. Features include: How-to guides for Wix, Weebly, WordPress, and Google Sites; Detailed comparisons of WYSIWYG (What You See Is What You Get) editors by cost, features, and ease of use so that you can easily identify which platforms meet your needs; Mythbusting of common website and computer assumptions; Step-by-step content and design planning guide; Basic HTML coding tricks and tips for the slightly more advanced users (or those who want to become so); A free companion Web site includes links to online resources, ongoing updates to this book to keep it current, and links to other free online tools and software. Go to <http://www.freethemuseum.net> to request access on this author-created and managed companion site.

About the Author Kelsey J. S. Ransick received her Bachelor's Degree from University of San Francisco and her Master's Degree from University of Delaware, focusing on museum studies and medieval and early modern European history. She has done curatorial and archival work, web design, and sundry other tasks that come up when working at a small museum. Originally from Colorado, she is currently a museum professional in the Philadelphia area.