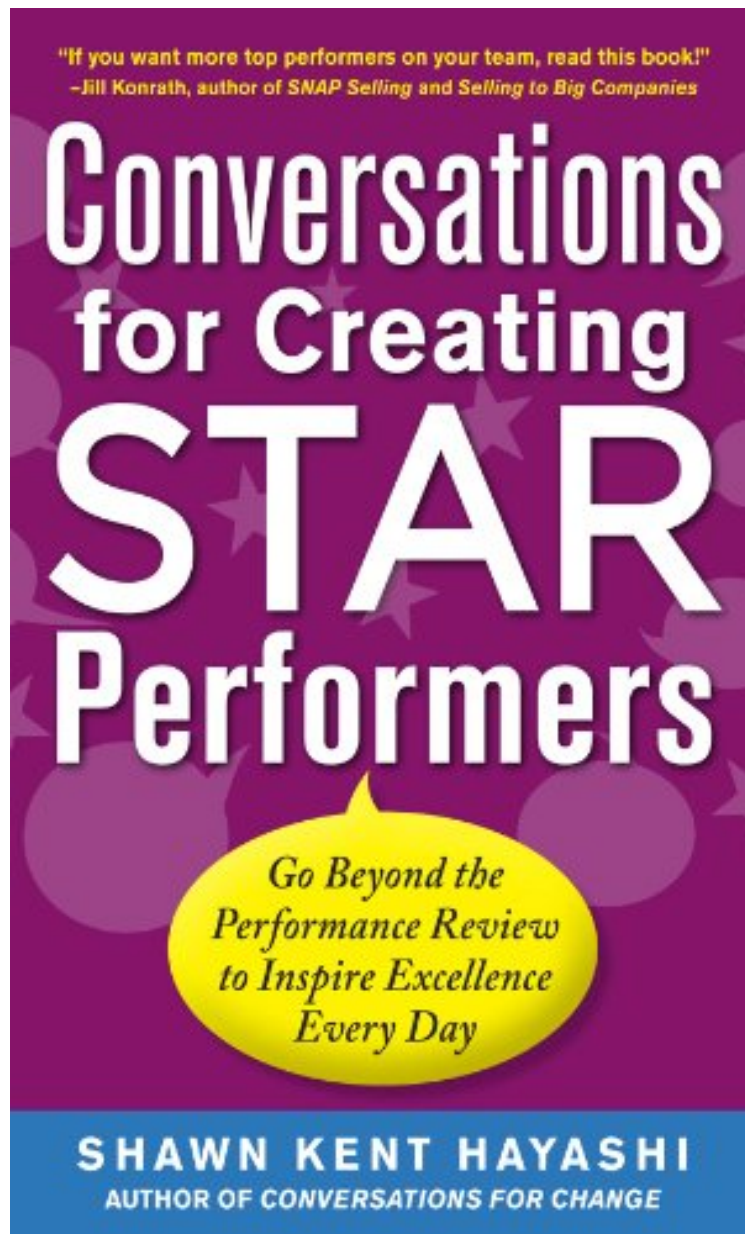


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Conversations for Creating Star Performers: Go Beyond the Performance Review to Inspire Excellence Every Day

Shawn Kent Hayashi

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Inspire Star Performance through Meaningful Conversations with Your Team "If you want more top performers on your team, read this book!" —Jill Konrath, author of SNAP Selling and Selling to Big Companies The performance review is an important part of your job as a manager or coach. But it is only a part. In order to develop team members effectively, you have to be proactive on a daily basis. This means having conversations—and not just about the weather or the game last night. Create ongoing conversations throughout the year that focus on:
Developing team members to a higher level of ability
Triggering the insight and inspiration within your team members to grow in new ways
Building the skills that will enable others to accomplish their established goals
Preparing yourself and others for the performance review discussion
Keeping people motivated and moving forward toward the goals
Conversations for Creating Star Performers is a vital tool for keeping team members motivated, engaged, and moving ahead every day—not just the days before an annual review.

About the AuthorShawn Kent Hayashi is an executive coach whose clients include Fortune 500 giants, such as American Express, Aqua, Cigna, The Federal Reserve Bank, and Merck as well as small entrepreneurial companies.