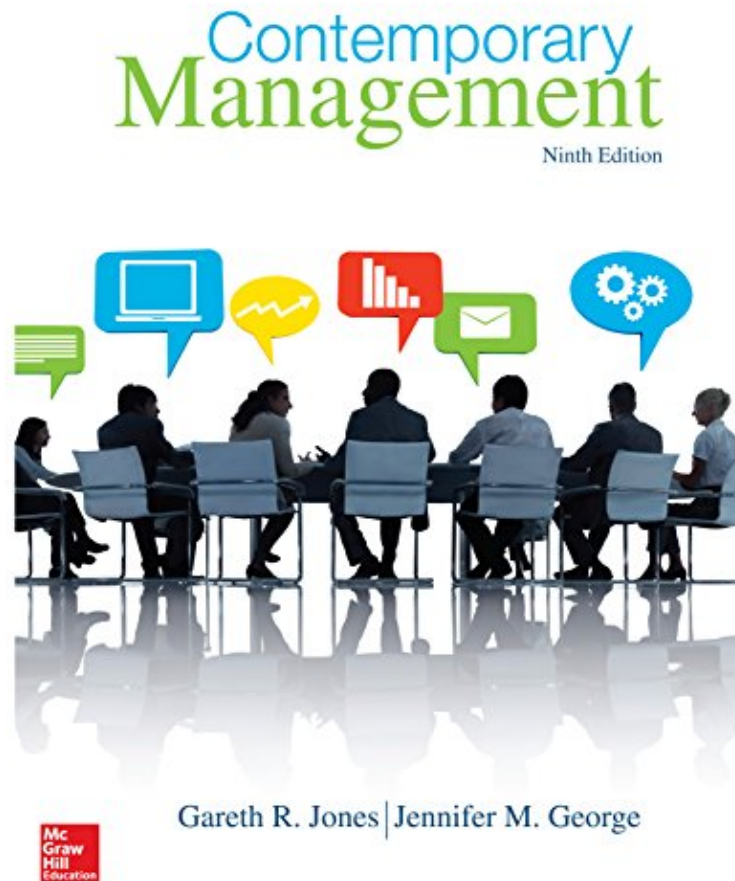


Contemporary Management

Gareth Jones, Jennifer George
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Gareth Jones, Jennifer George : Contemporary Management before purchasing it in order to gage whether or not it would be worth my time, and all praised Contemporary Management:

0 of 0 people found the following review helpful. Ask Your Instructor and Save a BundleBy John H.I used this in Spring of 2013 without any problems whatsoever and got an 'A' in a web class on Management at the community college. I understand there is a "new" edition out, but that is only part of the ongoing criminal textbook "industry" scam and racket. I would definitely ask your instructor for permission to use this book for the course, because it already has up-to-date material, on Google and Apple, for example.If the class is going to use the end-of-chapter material, questions and cases, etc., then the instructor can give permission to use the ones in this book, rather than the "latest edition" scam versions that might be different (and many times more expensive!).Highly recommended, as a cheap (affordable!) copy for this class, because there is nothing wrong with it as a textbook covering this material. All the vocabulary and principles are there.0 of 0 people found the following review helpful. Five StarsBy BrandonItem was received as promised!0 of 0 people found the following review helpful. Great TextbookBy Deborah C. ReedAs an older student, I rarely find myself in the position of spending alot of time in a textbook. This text is well written, well

researched and thoroughly enjoyable to just sit down and read! Very interesting examples used and lots of stories of people and how they managed businesses. I would recommend it highly to anyone trying to learn about managing businesses, people and themselves. Some might find it simplistic, but it was great for me.

In the new ninth edition of *Contemporary Management* by Jones/George continues to provide students the most current and up-to-date account of the changes taking place in the world of business management. In this revision, the focus is on making *Principles of Management* relevant and interesting to today's students. This product mirrors the changes taking place in management practices by incorporating recent developments in management theory, research, and by providing vivid, current examples of how managers of companies large and small have responded to the changes taking place.

About the Author Jennifer George is also a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas AM University. She received her BA in Psychology/Sociology from Wesleyan University, her MBA in Finance from New York University, and her PhD in Management and Organizational Behavior from New York University. Gareth Jones is a Professor of Management in the Lowry Mays College and Graduate School of Business at Texas AM University. He received both his BA and PhD from the University of Lancaster, UK