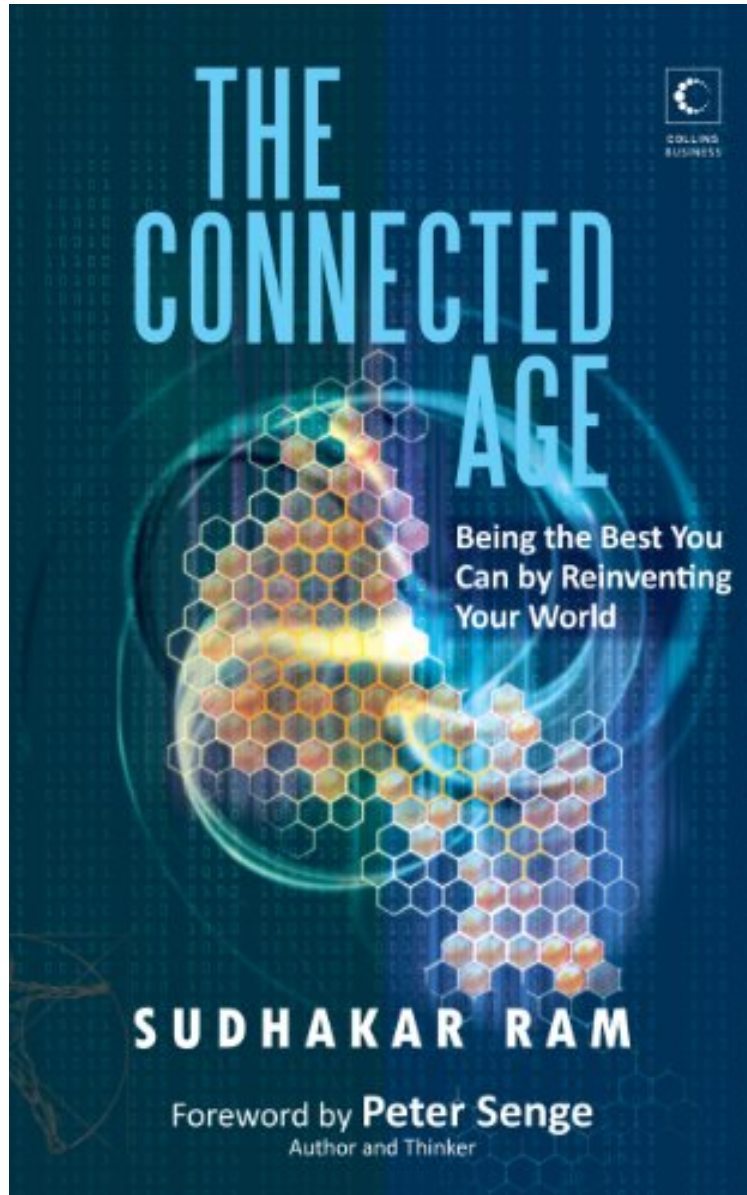


[Read download] Connected Age: Being the Best You Can in the New World

Connected Age: Being the Best You Can in the New World

Sudhakar Ram

**Download PDF / ePub / DOC / audiobook / ebooks*



DOWNLOAD



+

READ ONLINE

#2699488 in eBooks 2014-03-03 2014-03-03 File Name: B00ISO237SPDF # 1 | File size: 23.Mb

Sudhakar Ram : Connected Age: Being the Best You Can in the New World before purchasing it in order to gauge whether or not it would be worth my time, and all praised Connected Age: Being the Best You Can in the New World:

0 of 0 people found the following review helpful. A must read for those who dream of a better world By Ankita Shreeram I've always been a diehard optimist, believing that the world has hope for redemption, in spite of the destructed path that it is hurtling along. Sudhakar Ram, CEO and co-founder, Mastek, not only echoes my views but

also provides a master plan for the reinvention of the world and its future in his expertly crafted book 'The Connected Age'. There is no dearth of armchair philosophers but when a philosopher comes armed with a solid plan for the execution of his ideals, the world has to sit up and take notice. The Connected Age suggests steps that organisations, governments, societies and individuals can take to create a more sustainable world. By the end of the book, the author almost has you convinced that you can be the change you wish to see in the world. According to Sudhakar, the world's continued existence depends on its inhabitants realising one irrefutable truth - we are all co-dependent on each other. And 'we' does not allude to humans alone; it includes all the animate and inanimate dwellers of this planet. As long as man continues to consider himself as 'master of everything on the planet', we will never achieve peaceful and productive co-existence. In Sudhakar's words, 'We all need to connect, collaborate, and co-create the world we intend to leave behind.' Anyone who is even remotely interested in making a positive impact on the world must read this book and apply the principles that they identify with. The only problem with Sudhakar's vision is the assumption that mankind is indeed motivated to achieve such a noble goal. What about the selfish exploiters who don't care whether they hew a tree or kill a tiger in their pursuit for transient personal wealth? What about the average apathetic citizen who will not lift a finger to extend the lifespan of the planet? The answer according to my own reflections is that even if one individual out of a thousand aspires to take proactive action to improve the state of the world and if that individual has access to this book, then perhaps the author's job is done. Read the complete review here: <http://ankitashreeram.blogspot.in/2015/08/book-review-connected-age.html> 1 of 1 people found the following review helpful. A must read book. By Sanjay I strongly recommend this book as a must read. I have been following Sudhakar's blog 'The New Constructs' and it has helped me transform the way I look at all aspects of life and the world around me. We feel so helpless with what is happening around us in our world, reading this book helped me gain insight and release a lot of dysfunctional beliefs. We are so obsessed with success and that too material success that we forget to live the lives that is in alignment with our true calling. We have so messed up our health by giving over the control of our wellness to doctors. We carry the dysfunctional beliefs into corporations even while most surveys show that large portion of people working in corporations are not engaged. Sudhakar shares his ideas around the transformation that is needed at an individual level at corporations and in the governments which I found very practical and doable. It is a book to live by.

Sudhakar Ram, head of IT firm Mastek, talks about how to run companies better, make our personal lives more fulfilling and transform the planet into a happier place. We live in an era of global warming, unsustainable lifestyles and profit-driven corporate behemoths that don't care to engage with their employees. Sudhakar Ram, himself the captain of a multinational IT firm, identifies these as products of the Industrial Age. The only way out of this mess is what he envisions as the 'Connected Age'. Here, 'connected' is used not in the sense of telecommunication but in the sense of governments being more in touch with the people and the ecology, and people in turn being more in touch with their own selves and each other. Drawing on the ideas of several modern thinkers - including path-breaking architects, environmentalists, management gurus and futurists - Sudhakar Ram calls for dramatic changes in the way we run our lives, our companies and our planet itself so we can leave behind a better world for future generations.

About the Author: Sudhakar Ram is the chairman, managing director and group CEO of Mastek, a multinational IT services company headquartered in Mumbai. He is a silver medallist from the Indian Institute of Management, Kolkata and was the recipient of CNBC Asia's 'India Business Leader of the Year' award in 2007. The book is based on his blog 'The New Constructs'.