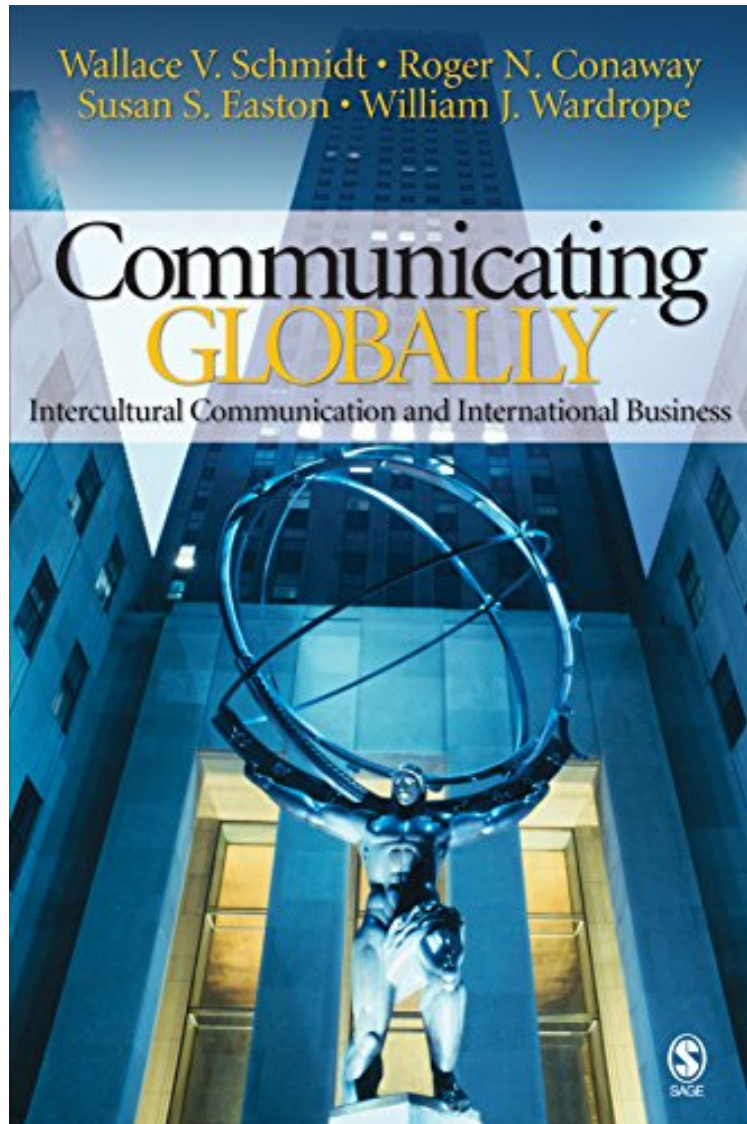


Communicating Globally: Intercultural Communication and International Business

Wallace V. Schmidt, Roger N. Conaway, Susan S. Easton, William J. Wardrope
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Wallace V. Schmidt, Roger N. Conaway, Susan S. Easton, William J. Wardrope : Communicating Globally: Intercultural Communication and International Business before purchasing it in order to gauge whether or not it would be worth my time, and all praised Communicating Globally: Intercultural Communication and International Business:

0 of 0 people found the following review helpful. overly used conditionBy Lisa OnoratoThis book was way more marked up than I thought it would be. I would rate it as a poor condition because of the amount of INK markings in it.

Other than that it serves its purpose as a textbook should. 0 of 0 people found the following review helpful. Five Stars
By Harry Fan Thank you!
0 of 1 people found the following review helpful. Correcting Misconception!
By Daric
This book has changed the way I regard my communication with foreign cultures. Before reading this book, I wore out my lungs and vocal cords, attempting to shout real loud to make myself heard. I now know that this doesn't work at all. Not only that, but I was shouting in English, and saying things that I'm now pretty sure were terribly offensive. For example, this book taught me that they don't speak English in other countries, (not all of them anyway) and also, they have meetings in other countries, that I haven't been invited to. I still feel like I have meaningful input for these meetings, but I have more effective tools at my disposal now. Like sending email. I'll forward all the spam I receive now as a gesture of good will in business.

Communicating Globally: Intercultural Communication and International Business uniquely integrates the theory and skills of intercultural communication with the practices of multinational organizations and international business. Authors Wallace V. Schmidt, Roger N. Conaway, Susan S. Easton, and William J. Wardrope provide students with a cultural general awareness of diverse world views, valuable insights on understanding and overcoming cultural differences, and a clear path to international business success.

"College-level libraries strong in business and global communications won't want to miss *Communicating Globally: Intercultural Communication and International Business*. From understanding the processes of communication and miscommunication, to insights into how to do business abroad given differing cultural perspectives, *Communicating Globally* offers many important key concepts essential for global business success." (James A. Cox 2007-05-31)
"The insight supplied is based on research and application that can permit you to make necessary choices and decisions. This is definitely an excellent book for advanced courses in the field of international business communication." (Johnson Thomas Business India 2008-08-14)
About the Author
Wallace V. Schmidt (Ph.D., New York University; M.A., University of Nebraska; B.A., Midland Lutheran College) routinely teaches a courses in organizational communication, intercultural communication, and communication theory, retinue of elective courses at both the undergraduate and graduate levels (e.g., interviewing; persuasion; training development. He is the 1992 recipient of the Walter E. Barden Distinguished Teaching Award, past president of the Florida Communication Association, and co-author of two successful textbooks: *Results-Oriented Interviewing: Principles, Practices, and Procedures* (Allyn Bacon/Pearson Education) and *Business and Professional Communication: Managing Information in an Information Age* (South-Western/Thomson Learning).
Roger N. Conaway (Ph.D., Bowling Green State University; M.A., Stephen F. Austin State University) teaches organizational communication, advanced interpersonal communication, listening, and freedom of speech. His research interests include business communication, intercultural and organizational communication, and interviewing. He is the co-author of *Results-Oriented Interviewing: Principles, Practices, Procedures* (Allyn Bacon/Pearson Education) and is Past President of the Association of Business Communication Southwest Region.
Susan Easton (Ph.D., Florida State University; M.S., Syracuse University; B.A., State University of New York at Oswego) is an internationally known expert on group dynamics and work teams. Her research interests include virtual communication, geographically dispersed work teams, and systems thinking. Widely published in the area of online/distance learning, Dr. Easton has also consulted for such companies as Nike, General Electric, PricewaterhouseCoopers, Walt Disney Co., Lockheed Martin, University of Central Florida, and Hyatt Hotels. She regularly teaches courses in small groups and work teams, strategic change and communication, and organizational communication.