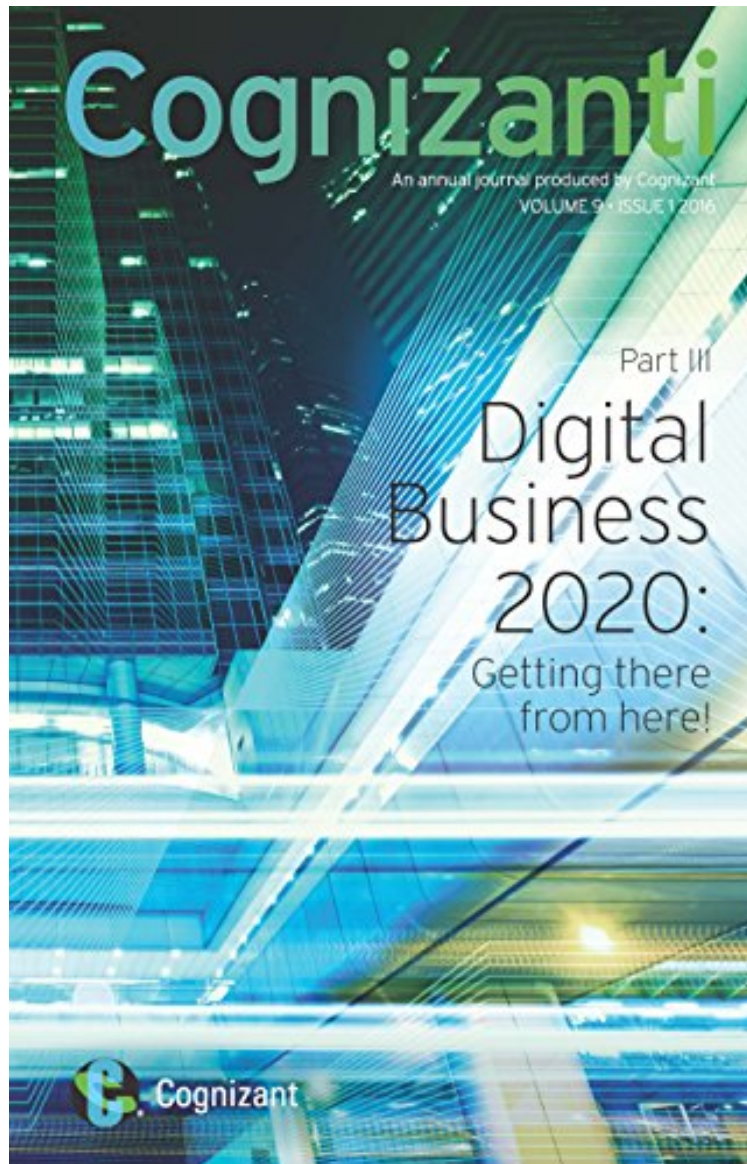


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Progress on the Path to Digital Authenticity This edition of Cognizanti explores the essence of what it means to be digital (think of a digital-to-the-core attitude and customer autonomy as critical operating constructs) and amplifies the role that the thoroughly modern CIO can play in helping organizations achieve progress, both from a leadership and "gig" economy point of view. From there, we examine the evolving world of intelligent automation (systems that do, think, learn and adapt), as well as the emerging landscape of business platforms, where companies of all sizes and shapes can plug and play in ecosystems that they either own, manage or merely participate in. This new approach introduces an interesting variation on the "co-opetition" theme that has pervaded business for the past few decades.