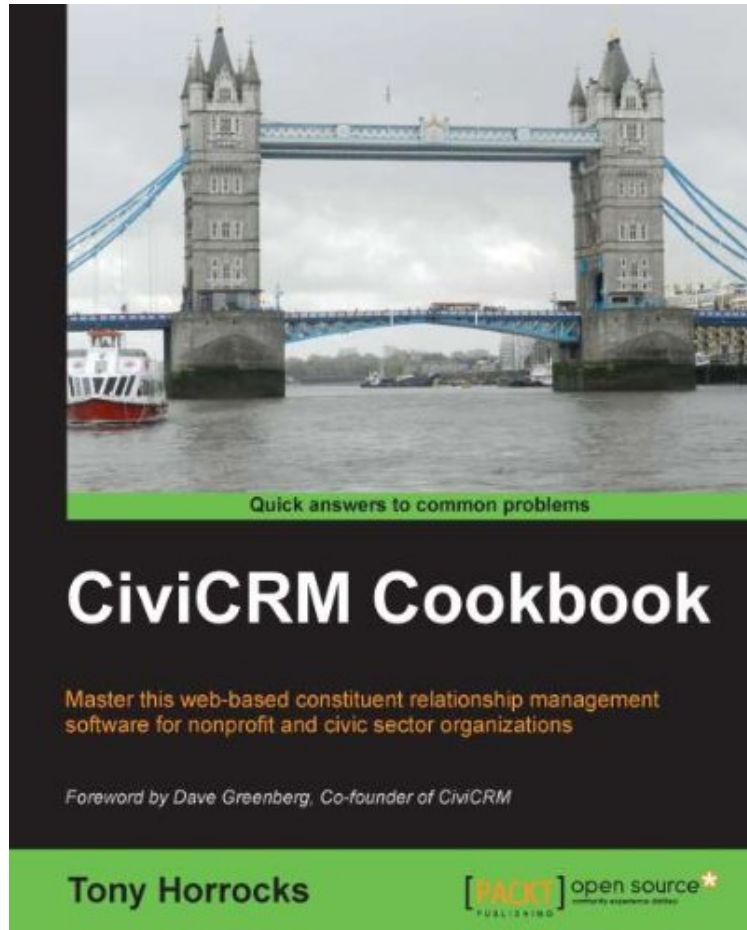


CiviCRM Cookbook

Tony Horrocks

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Tony Horrocks : CiviCRM Cookbook before purchasing it in order to gage whether or not it would be worth my time, and all praised CiviCRM Cookbook:

2 of 2 people found the following review helpful. following recipes is a good way to learn CiviCRMBy Zelda1925I want to learn this software. I bought the hardcopy, installed CiviCRM 4.3.5 on Drupal 7.23 on a cheap shared server.I know some Drupal, but new to CiviCRM. I have tried about 50% of the recipes, almost all of these work correctly (for me)Pros.The monkey-see/monkey-do format. A good way for me to learn.Mini-Screenshots are very informative.Does not use valuable page space with installation instructions.I found the Drupal and Views integration stuff very informative.Right up to date, Sept 2013Cons.As expected, there are some typos/errors in the book. However, they tend to be minor (eg menu links, directory paths, slightly incorrect) and I could figure out the correct instruction, so these didn't prevent me from completing the recipe.Would be nice to have all code downloadable from Packt website. Not yet there, Sept 2013.A newbie complaint. Need to add 'Save' where appropriate.0 of 1 people found the following review helpful. Four StarsBy Micah (SoCal)This was pretty helpful in getting me up to speed.0 of 1 people found the following review helpful. Five StarsBy MariGreat reference book.

In Detail CiviCRM is a web-based, open source, Constituent Relationship Management (CRM) software geared toward meeting the needs of non-profit and other civic-sector organizations. Organizations realize their mission via CiviCRM through contact management, fundraising, event management, member management, mass e-mail marketing, peer-to-peer campaigns, case management, and much more. CiviCRM is localized in over 20 languages including: Chinese (Taiwan, China), Dutch, English (Australia, Canada, U.S., UK), French (France, Canada), German, Italian, Japanese, Russian, and Swedish. CiviCRM Cookbook will enhance your CiviCRM skills. It has recipes to help you use CiviCRM more efficiently, integrate it with CMSs, and also develop CiviCRM. This book begins with recipes that help save time and effort with CiviCRM. This is followed by recipes for organizing data more efficiently and managing profiles. Then you will learn authentication and authorization and managing communication with contacts. Then you will be guided on using the searching feature and preparing reports. We will then talk about integrating Drupal and CiviCRM. You will also be taught to manage events effectively. Finally, learn about CiviCampaign, Civimember, and developing CiviCRM. Approach This book is written in cookbook style with practical, comprehensive recipes explained with the aid of the necessary screenshots. Who this book is for If you have basic CiviCRM skills and want to further enhance your CiviCRM skills, this book is for you.

About the Author Tony Horrocks Tony Horrocks is the owner of Fabriko Limited (<http://fabriko.co.uk>), a web development company that specializes in CiviCRM and Drupal. Tony has worked for membership organizations for over 25 years and has been developing websites since 1994. He now works primarily as a Development Consultant for the nonprofit sector.