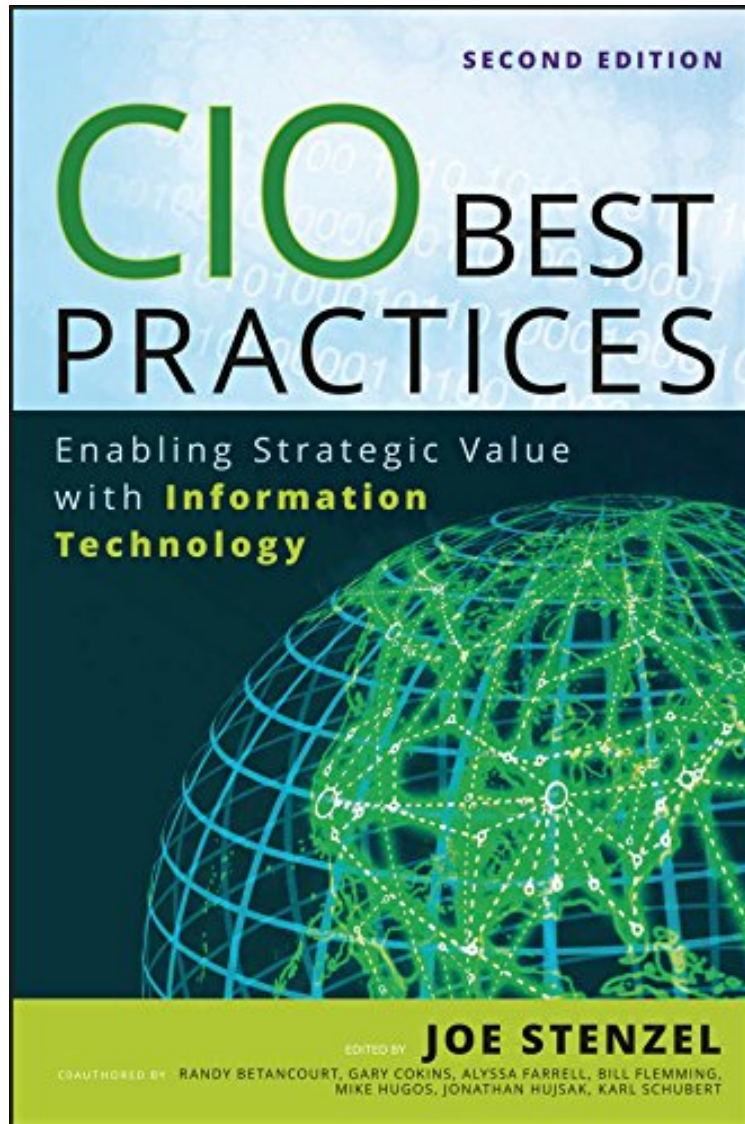


[Ebook free] CIO Best Practices: Enabling Strategic Value With Information Technology (Wiley and SAS Business Series)

CIO Best Practices: Enabling Strategic Value With Information Technology (Wiley and SAS Business Series)

Gary Cokins, Karl D. Schubert, Michael H. Hugos, Randy Betancourt, Alyssa Farrell, Bill Flemming, Jonathan Hujsak

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Gary Cokins, Karl D. Schubert, Michael H. Hugos, Randy Betancourt, Alyssa Farrell, Bill Flemming, Jonathan Hujsak : CIO Best Practices: Enabling Strategic Value With Information Technology (Wiley and SAS Business Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised CIO Best Practices: Enabling Strategic Value With Information Technology (Wiley and SAS Business Series):

5 of 5 people found the following review helpful. CIO Best Practices By S. Evans Generally, I liked the book "CIO Best Practices". I believe that it contained a lot of useful information for employees in the IT field whether they are CIOs or new employees in the industry. Many IT departments lose focus of the fact that their purpose is to support the company's mission and get sidetracked by the wow factor of technology and end up pursuing change for change sake. "CIO Best Practices" has many useful guidelines for aligning the IT department with the overall corporate strategy. I worked in IT and speak from experience. Of particular use to the Chief Information Officer were concepts on how to make sure that all your efforts are spent to ensure you deliver value-added solutions to the firm that ensure not only the company's existence but also, possibly, competitive advantage. Some of the practices mentioned included focusing on providing deliverables in 3-6 month intervals, building on existing technology, avoiding projects that are beyond the capability of the company to support, proving ROI on projects before undertaking them so as to avoid ad hoc projects, and many other often overlooked IT principles. Chapter 3, "A Strategically Focused, Tactically Agile IT Organization" was insightful and covered useful IT tools such as the Boyd Cycle, Six Sigma, and a Define, Design, Build model. Together these tools form a continual process of sensing opportunities, establishing and enacting a plan to utilize the opportunity, and means of improving upon processes. By far this was the most enjoyable chapter of the book and I believe that these practices would be useful to many other industries and not only Information Technology. The chapter on Outsourcing was also interesting to me. Even though outsourcing has been around for a while I had not given much thought to the practicality of geographical location to help facilitate designing software during people's normal working hours in one part of the world and having it tested in another part of the world during those individuals' normal working hours. We often conceptualize a continuously operating business but we tend to think of the graveyard shift when we do. Overall the book was not too difficult to read, although I found the writing style of Chapter 4 unstimulating. Reading this book was assigned as part of an accounting assignment and I do believe it would help an accountant better understand the job of a CIO.

2 of 2 people found the following review helpful. Solid Overview of Issues Facing IT Leadership By Mitch Gant A very good overview of various core issues that senior IT leaders (not just CIO's) face and how they can be approached. This covers such things as governance, performance, customer value, outsourcing, and ROI to name a few areas. The book's title may lead one to believe that this is aimed solely at CIO's, but as mentioned above it covers topics that are very germane to all levels of IT leadership. In fact I would contend that this book is a smart read for any level of IT. Even if you are not looking to get into management, understanding the challenges and mindsets of your department's managers can only help you better achieve your own project ideas and goals. My only complaint with this book revolves around the chapter on customer value. Having worked in this area of IT earlier in my career for a number of years, I did feel close to this material. That said and this chapter was far too granular for a book on best practices. It even goes so far as to offer up very detailed and complicated formulas for figuring out customer life-time value. While this information is important, it is much better found in more specific texts covering such things as marketing database practices, etc. The level of detail in this chapter was simply too much and quite out of place compared to the other chapters. Overall a well written and interesting read that I certainly recommend.

1 of 1 people found the following review helpful. A Little Predictable but Good By Lori This book is pretty fundamental; nothing earth shattering but some good insight from a former CIO. Although I'm not a CIO, I am a manager that reports directly to the CIO so I thought this would be beneficial to my career. It's written well with examples from the author's own experiences and those experiences are valuable in that they illustrate the theory. It's a little redundant at times but I suppose that is to reinforce the key points. I just found myself skipping sections that had been covered at least once, sometimes twice before. I would still recommend it. It's an easy read.

Praise for CIO BEST PRACTICES "CIOs are challenged with bringing technology into alignment with business strategy. In order to be successful, today's CIO must translate the technical into business terms and to deliver solutions to the business to improve processes and end products. CIO Best Practices: Enabling Strategic Value with Information Technology provides a complete guide for the strategic CIO to help in these challenges. This book is a great tool for all CIOs." —Ellen Barry, CIO, Metropolitan Pier and Exposition Authority "The demand for value from technology investment will only increase in the future, and major business trends like globalization, consolidation, optimization, and consumerism demand that IT leaders find ways to engineer high performance, agility, lean, and innovation into the way businesses work and compete. Enlightened CIOs will want to read this book and ensure they understand the game plan for the future." —Patrick E. Moroney, President, The Barnier Group LLC "A terrific primer for technology professionals and a must-read for anyone aspiring to be a CIO or technology leader. This book focuses on the most relevant topics business and technology must grapple with including strategy development, strategic alignment and value creation, and the specific roles the CIO and IT must play. The book captures the collective wisdom of an impressive list of influential contributing authors who precisely frame and address the key issues CIOs must deal with today and for the foreseeable future." —Stephen Fugale, Chief Information Officer, Villanova University, and former senior vice president and CIO, CIGNA Group Insurance "CIO Best Practices captures many of the things we have learned during our eight years of providing product outsourcing to U.S.

companies. I recommend this book to anyone looking to quickly understand the decisions one will need to deal with before outsourcing." mdash;Anupam Bhide, PhD, CEO, Calsoft

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With tactical advice by renowned IT leaders including Mike Hugos, Gary Cokins, Anthony Hill, and Paul Niven, CIO Best Practices eloquently describes the process of bringing together a deep understanding of technology with an intimate awareness of an industry's strategic leverage points.

About the AuthorJoe Stenzel has worked as editor in chief of the Journal of Strategic Performance Management and Cost Management, and two Warren, Gorham, and Lamont periodicals since 2000. He has written or co-written four other books for John Wiley Sons: Essentials of Cost Management, From Cost to Performance Management, CFO Survival Guide, and Lean Accounting.