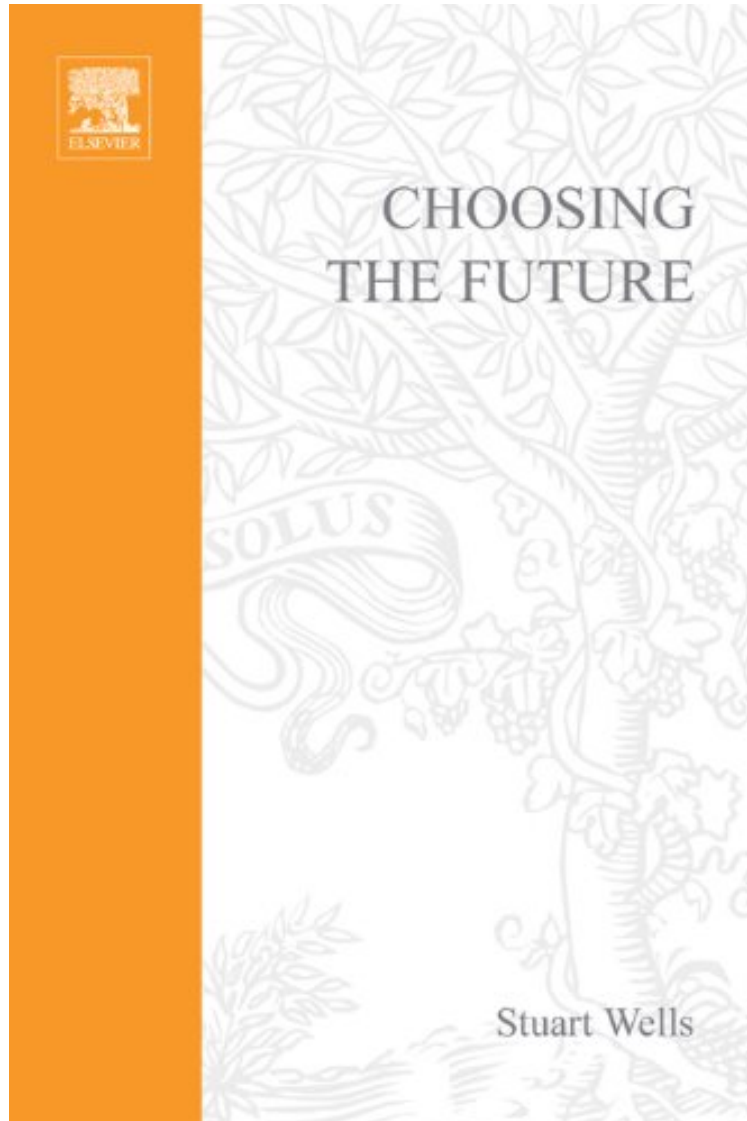


Choosing the Future

Stuart Wells

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Stuart Wells : Choosing the Future before purchasing it in order to gage whether or not it would be worth my time, and all praised Choosing the Future:

0 of 0 people found the following review helpful. I bought the Kindle edition otherwise I would feel terrible about the tree that was sacrificed to make the ...By CS or WB PolingThankfully, I bought the Kindle edition otherwise I would feel terrible about the tree that was sacrificed to make the pages. There was nothing of any substance, it was two-hundred pages telling me to think.Anyone that quotes Nietzsche is suspect when discussing how one should think. Nietzsche is the creator of the ubermensch (superman) philosophy which is the foundation of Nazism. Wells (1998) contends that convictions are a detriment to success and uses a Nietzsche quote that states convictions are more

dangerous than lies. Corrupt governments and corporations have been brought to justice because of one person's conviction. It is conviction that has honored truth and exposed lies. If it were not for conviction our world would be the dark and miserable place Nietzsche wanted everyone to think it was. Lastly, his use of cultural paradigms as examples of doing business do not mesh. Using the example of the extinction of large mainframe computers as a reason to embrace other cultures is apples and oranges. Without a culture and cultural mores and norms then who are we? We all belong to a tribe and that tribe will always influence the way we think. Leaders should not be a person of shifting paradigms that are moved by the wind. Leader should be open minded and fair but at the same time be solid in who they are and in their beliefs. If all you have is a hammer everything looks like a nail but you cannot build a cabin with a 250-piece metric socket set either.

2 of 2 people found the following review helpful. Must Have Book By Eugene Kasper Stuart Wells has given a major gift to anyone who wishes to receive it. For just \$40 anyone in a management position who can immerse into this book will find immense treasures that will enhance business and personal thinking skills. Most business books have a few points and can be skimmed to find them. This well presented book is different. Almost every paragraph has something to offer. No matter what your level, you will be challenged. Certainly some of the concepts are common sense but Wells puts the process together in an organized manner that will challenge and clarify your thinking process. I am hard to impress, but I am with Stuart Wells. I place his book in the top ten, including those by Drucker. I rate it the best book of this decade.

0 of 0 people found the following review helpful. Expected it to be more about strategy on person-based level. By Evgeny Danilov Bought this book basing on recommendation it as a book about strategy-thinking on people-level, not organization overall, but unfortunately it is again very theoretical and general text about strategy, but not about strategic thinking development and coaching at middle- management level.

Strategy requires an ability to conceive the future, see and create possibilities, and focus to choose a direction. Successful strategy is a mental discipline consisting of broad ranging, flexible, and creative thinking. Choosing the Future will help you achieve this success by studying fundamentals such as effective group thinking, knowing when to delay a decision for more information, balancing contrasting modes of thought, and transforming thought into action. Using a cycle to show the relationship among different strategic thinking tools, Choosing the Future gives you guidance to respond to these basic questions: What seems to be happening? What possibilities do we face? What are we going to do about it? Choosing the Future will help you advance your thinking skills. Rather than telling you what to do, it teaches you to use your business knowledge to discover your own ideas and strategic direction.

Stuart Wells is Professor of Organization and Management at San Jose State University, where he serves as Director of the Center for Global Competitiveness and as Director of the Small Business Institute. As founder of the Leading Edge Consulting Group and co-founder of Corporate Wisdom, he has worked on leadership development and strategy issues with such major corporations as Clorox, Dupont, PepsiCo, and Proctor and Gamble. He is the author of several books, including From Sage to Artisan: The Nine Roles of the Value-Driven Leader.

" In ' Choosing the Future ' Stuart Wells caused me the shudder with this simply profound sentence: ' Answers are death: questions are life '. Wow! Makes you think, doesn't it? And that's what you'll get from reading ' Choosing the Future ' - questions that make you think, questions that bring you to life. Questions send us on journeys in our minds, and Stuart Wells takes us on one Helluva fascinating voyage. If you really want to fire up your brain, you've got to read this book." Jim Kouzes, co-author "The Leadership Challenge" and "Credibility" Chairman and CEO Tom Peters Group/Learning Systems

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