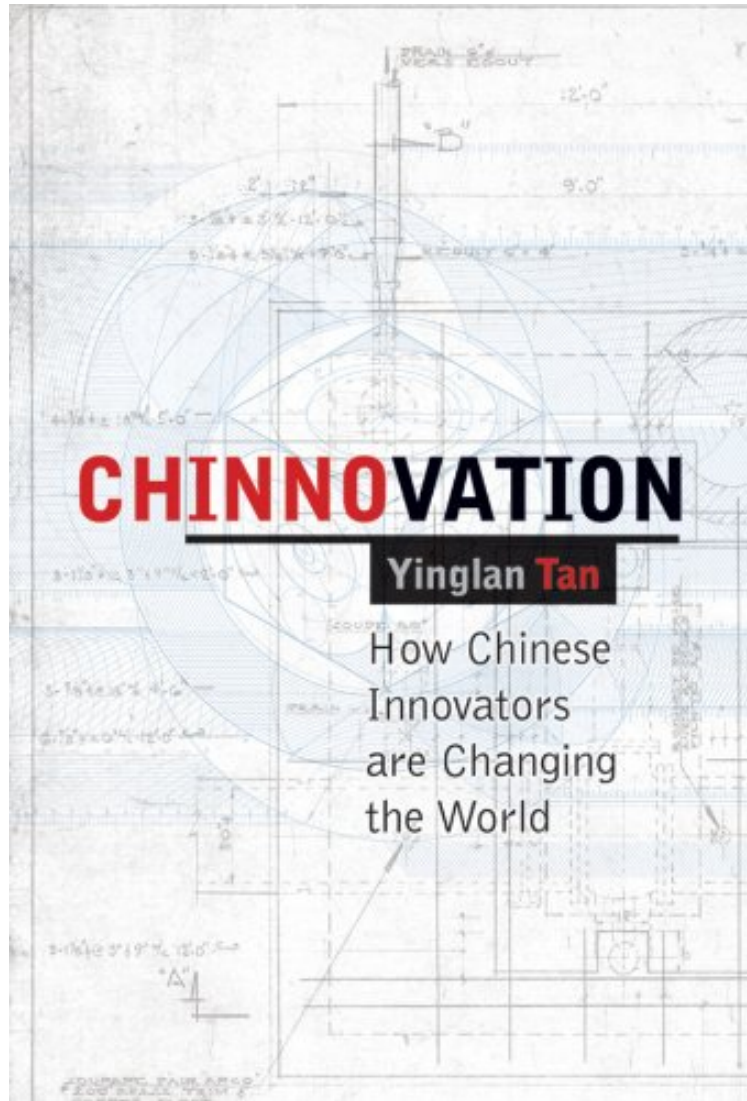


(Free download) Chinnovation: How Chinese Innovators are Changing the World

Chinnovation: How Chinese Innovators are Changing the World

Ying Tan

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Ying Tan : Chinnovation: How Chinese Innovators are Changing the World before purchasing it in order to gauge whether or not it would be worth my time, and all praised Chinnovation: How Chinese Innovators are Changing the World:

0 of 0 people found the following review helpful. US killer IPBy DallasWhy the US is at the end of its Empire. China is and will take over. They are getting more things right in this new economy than the US is. Some of the "innovation" is over counting, but much of it is becoming dangerously US killer IP.2 of 2 people found the following review helpful. pragmatic view on startup and VC activity in ChinaBy nandoArguably China is now where Silicon Valley was in the mid-90s in terms of Internet startups and frantic VC activity. Anyone with an idea may get funded!. The book

covers well the differences between startups in China versus what we had/have in the Valley, and provides a summary of what works in China. This should be useful for Chinese startups seeking funding as well as for foreign VCs or investors looking into a play in this market or getting a minimum understanding on the Chinese Internet industry dynamics. It is a pragmatic view, not always what you would expect---or would like to read---but that is precisely what makes it useful. Some of the data presented is too optimistic and perhaps drives into simplistic conclusions, for example the explanations on why local Chinese Internet players have dominated the market. The competitive environment in China is different from that in the USA or other developed nations, with a very strong influence by the national agenda and a lower level of maturity of the legal system. The book also covers China's innovation philosophy which is based more on gradual innovation (combination of existing innovations) versus true disruption, which is typically supported by many years of government funded basic research. The book shows plenty of examples of these but I would have liked to see more about how these Chinese innovations, particularly around the Internet, can or cannot be exported elsewhere, a true sign of global success. You are left with the impression that these innovative companies can only succeed in the Chinese market.

2 of 2 people found the following review helpful. NAVIGATING SHARK FILLED WATERS By Mike A. When I embarked on reading Chinnovation, I was expecting to learn lessons on how to compete with the Chinese entrepreneurs. I realized that this book is not just for me, rather it is also for the millions of aspiring Chinese entrepreneurs who need a framework or process to help them navigate through the muddy waters of starting businesses. It is comforting to know that there is little "magic" in ensuring entrepreneurial success even in China. Yinglan has the perfect narrative to convey the message that entrepreneurship requires one to be thoughtful and observant, when spotting opportunities, and disciplined in the business execution. It also demonstrates the fact that there are many innovative startups, not just "copycat businesses". The innovation comes when adapting to a rapidly changing and uncertain environment. Chinnovation is a highly readable and enjoyable book and once started, is difficult to put down, despite its 500 plus pages! Narrative after narrative, the case stories take me to the world and circumstances of each entrepreneur. How they confront their challenges, turning "problems into opportunities" will guide and teach the future entrepreneurs in China. As an investor and the non-Chinese reader, the key lesson is to be a more effective business partner to the Chinese entrepreneur in their own markets. I met the author, Tan Yinglan, recently at a conference in Shanghai. His presentation was top notch and was the key motivating factor in me getting this book to help navigate shark filled waters

It is widely-believed that China's entrepreneur class has grown and their businesses are succeeding primarily due to their knowledge of the domestic market, quick adaptation to market changes, and their resourcefulness. But innovation? Forget about it. Well, not quite. Drawing on a wealth of on-the-ground stories and thorough research, Chinnovation: How Chinese Innovators Are Changing the World shows how Chinese companies of every stripe have dispelled this myth and overcome the barriers to successful, profitable innovation. How did Neil Shen, co-founder of CTRIP Capital China, see the opportunity for a Chinese travel site?

"Earnest and research on hard-to-find details about Chinese entrepreneurs" (Channel Newsasia) "Shows how Chinese companies of every stripe have overcome the barriers to successful, profitable innovation." (CNBC) "Compelling read." (Business Line) "Compass for a new and revolutionary world." (China Daily) "Primer on what some of China's best innovative business leaders have in common." (The Nation) "Takes readers from this world of translating ideas into global competitive companies." (Korea Times) "Shows how Chinese companies of every stripe have dispelled this myth of 'Manufactured in China.'" (BFM Radio 89.9) "Will continue to be a major talking point in everyone's career." (Innovation Management) Innovation in China has gone through a transformation and now rivals the Silicon Valley in its creativity, entrepreneurship, and human drive. This book hits a nerve. Chinese start-ups are rocking the world! Yinglan Tan captures a snapshot in Chinnovation that most journalists have been blind to. China is not just making cheap imitations, China is thought-leading. --Timothy C. Draper, Founder and Managing Director, Draper Fisher Jurvetson Chinnovation is a must read for anyone interested in what will surely become one of the major stories of the next few decades, as China's innovators drive up the value curve on the fast line. No one is better placed than Yinglan Tan to provide key insights, directly useful to business people seeking to learn about the China-way of entrepreneurship. --Jonathan Story, Emeritus Professor of International Political Economy, INSEAD and Author of China Uncovered China has transformed tremendously over the last few decades and now, through innovation, its burgeoning Chinese entrepreneurial class are driving China to a whole new level. With Chinnovation, Yinglan Tan delivers to readers well-researched and timely insights on what China has to offer to the world. --Loh Hoon Sun, Managing Director, Phillip Securities Pte Ltd and Chairman, Board of Advisors, OTC Capital The global innovation landscape is undergoing profound changes and Chinese companies are challenging the traditional innovation concept. Innovation has become a new feature of entrepreneurship in China. Whether you are planning on establishing a partnership with Chinese companies to build global innovation capability, or already a participant of the competition in China market, I highly recommend that you read this book. --Liu Jiren, Chairman and CEO, Neusoft Corporation The eight Rs of Chinnovation, combined with the Innovation Stack framework is an amazing solution to

make innovation in China better understood for corporate executives, entrepreneurs, investors, and educators. Yinglan Tan bridges the key concepts and winning techniques used by Chinese innovators and translates it into a structured process, hence, a joy to read for all stakeholders. --Martin Haemmig, Senior Advisor on Venture Capital, SPRIE, Stanford University This is a timely and relevant book to review China's innovation path. Over the years there has been more localization and more adoption of existing technology for implementing in China. With China assuming a greater role in the world's economy and developing a more powerful domestic market, Chinnovation will surely emerge as a key innovation source for the world. --York Chen, President and Managing Partner, iD TechVentures Ltd. Innovation in China is a hot topic with global implications. Companies and investors hoping to capitalize on China's growth may have underestimated the groundswell of innovation happening today. Through his new book, Chinnovation, Yinglan Tan demystifies this topic and provides entrepreneurs, managers, and investors with important knowledge on China's business market. A compelling read for anyone interested in China's future and its impact on the global economy. --Jens H. Molbak, Founder and CEO, Coinstar (NASDAQ: CSTR) Yinglan Tan's book could not be more timely. China's success as a factory for the world and the fundamental transformation it has had on global industries and markets, while impressive, is yesterday's story. Yinglan introduces us to the individuals and firms who are driving tomorrow's story of China's emergence as a locus of innovation that will have major implications for consumers, firms, and economies around the world. --Steven White, Associate Professor, School of Economics and Management, Tsinghua University Informative and entertaining! Brimming with brilliant analysis and actionable insights. How do Chinese entrepreneurs survive in China? They innovate like crazy, in ways that will amaze most Westerners. Hear their authentic voices as they describe the real struggles underlying monster successes like Alibaba and Tencent. This book is a wake-up call, a must-read for anyone fascinated with China! --Po Chi Wu, Adjunct Professor, School of Business and Management Hong Kong University of Science and Technology Since Schumpeter, much has been written on Innovation Economics. Given the growing role of China in the global economy, professionals worldwide, as well as entrepreneurs in China, should read Chinnovation. Based on many real-life cases, this first systematic study of innovation in China offers a broad view, often in lively detail. --You Xing, Chief China Representative, Paris Region Economic Development Agency Convergent incomes and divergent growth between East and West is the economic story of our times. China leads this charge and is re-establishing itself as a center for global technology and innovation. I love the way Chinnovation draws on the war stories of Chinese entrepreneurs and investors to dispel the myths and proffer practical advice to the next generation of high growth multinationals. --Daniel Heaf, Director of Digital, BBC Worldwide A great book to shed light on what kind of innovation thrives in China and what makes it work. I highly recommend this book to entrepreneurs who wish to capture Chinese markets. Yinglan Tan has done a remarkable job in analyzing the reasons behind the successes and failures of these new Chinese companies. All are invaluable lessons for the newcomers. --Jennifer Pan, Managing Director, ChinaSense, Inc. Chinnovation is definitely an exciting read. It shows readers how China's economic growth has been fuelled by hard working and innovative entrepreneurs, and not just because of government-led policies. Chinnovation proves that the transition from "Made in China" to "Innovated in China" is indeed a reality. --Ikkei Matsuda, President and CEO, Hokkaido Venture Capital, Inc. Yinglan Tan offers a fresh and unconventional look at innovation and entrepreneurship in the world's second largest economy. Chinnovation is an insightful project that removes the myths and secrecy to present the true picture of Chinese entrepreneurs and how innovation is driving the country in the 21st century. A must read for all interested in innovation, entrepreneurship, and China. --Irina Anghel, Secretary General, South Eastern Europe Private Equity and Venture Capital Association As the crucial innovation battleground for high growth businesses of the future, China is both alluring and intimidating, with rapidly changing market conditions and regulatory landscape, intense competition, and unique rules of engagement. Against this backdrop, Chinnovation provides a refreshing, modern Art of War treatise on the Tao of creating successful innovation in China. --Ku Kay Mok, Partner, Gobi Partners The book brings to life the most intelligent and promising young entrepreneurs in China, demonstrate how local entrepreneurs can succeed with local insights and local executions to address local needs. Yinglan Tan presents a whole new angle to look at innovation in China and how China and the world might benefit from these "chinnovations" and "chinnovators". --Zhao Hanxi, Director, CITIC Capital As China progresses through another rapid evolution and transformation of its industries, we see a rapidly growing field of Chinese entrepreneurs that can propel China to possibly top the global tables in creativity and innovation. Chinnovation reveals to readers the truth behind these Chinese start-ups and their journey through innovation. This is a must-read for would-be entrepreneurs and seasoned business leaders alike. --Patrick Lee, Executive Chairman, Sing Lun Holdings Limited Yinglan Tan takes us on a journey through extraordinary stories of entrepreneurship in China. An easy read, it is sure to make you feel like you have lived and breathed the air of opportunity that China represents today, far beyond the statistics seen in popular press and analyst briefings. You get the unique privilege of getting into the minds of the entrepreneurs, seeing their rapid ingenious actions and you find yourself celebrating their stupendous results. A must read! --Rajen Makhijani, Management Consultant, Heidrick and Struggles and Award Nominated Bollywood Screenwriter

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changes, and their resourcefulness. But innovation? Forget about it. Well, not quite. Drawing on a wealth of on-the-ground stories and thorough research, *Chinnovation: How Chinese Innovators Are Changing the World* shows how Chinese companies of every stripe have dispelled this myth and overcome the barriers to successful, profitable innovation. How did Neil Shen, co-founder of CTRIP Capital China, see the opportunity for a Chinese travel site?nbsp;