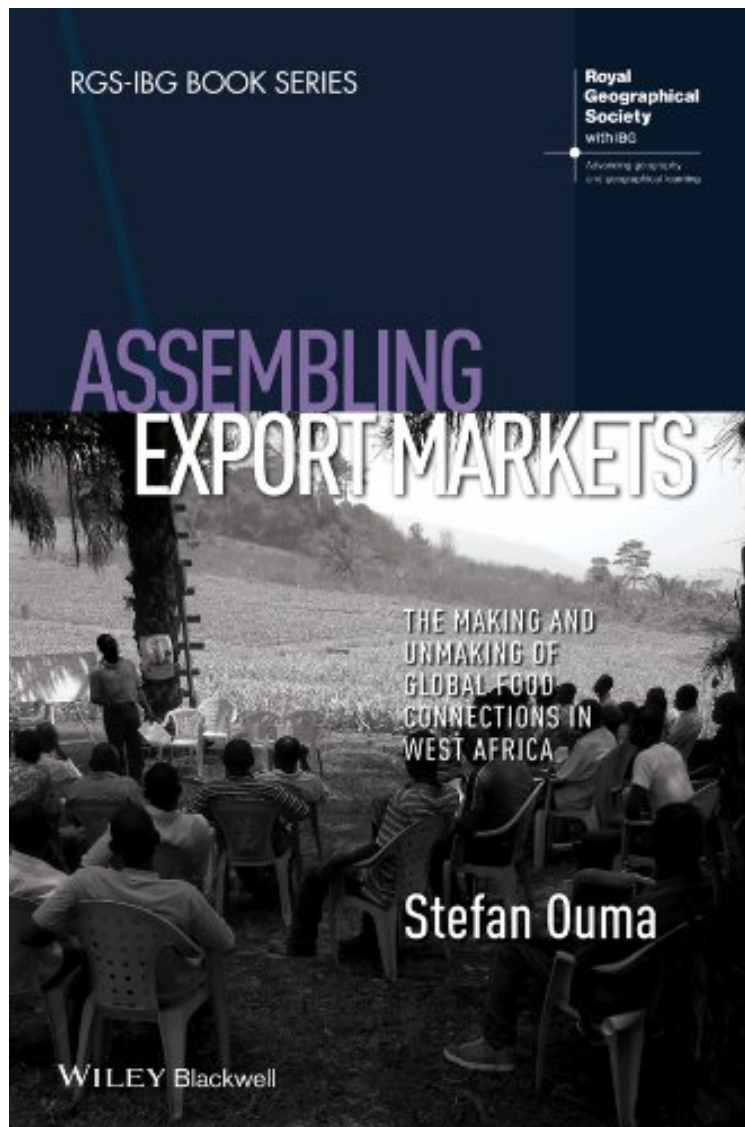


(Mobile pdf) Assembling Export Markets: The Making and Unmaking of Global Food Connections in West Africa (RGS-IBG Book Series)

Assembling Export Markets: The Making and Unmaking of Global Food Connections in West Africa (RGS-IBG Book Series)

Stefan Ouma

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Stefan Ouma : Assembling Export Markets: The Making and Unmaking of Global Food Connections in West Africa (RGS-IBG Book Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Assembling Export Markets: The Making and Unmaking of Global Food Connections in West Africa (RGS-IBG Book Series):

Assembling Export Markets explores the new 'frontier regions' of the global fresh produce market that has emerged in Ghana over the past decade. Represents a major and empirically rich contribution to the emerging field of the social studies of economization and marketization Offers one of the first ethnographic accounts on the making of global commodity chains 'from below' Denaturalizes global markets by unpacking their local engagement, materially entangled construction, need for maintenance, and fragile character Offers a trans-disciplinary engagement with the construction and extension of market relations in two frontier regions of global capitalism Critically examines the opportunities and risks for firms and farms in Ghana entering global fresh produce markets

USA: Annals of the American Association of Geographers Economic Geography of International Political Economy Socio-Economic ROW: African Affairs Transactions of the Institute of British Geographers Cambridge Journal for Regions, Economy and Society Development and Change Environment and Planning A Economy and Society Global Networks Globalizations Progress in Human Geography Journal of Agrarian Change Journal of Modern African Studies Science and Technology Studies 'In transparently clear prose, Stefan Ouma has written a wonderfully rich empirical account of how global markets for tropical fruit are made both materially and institutionally at the intersection of very particular local sites. The book is another terrific example of the usefulness of the theory of economic performativity that German economic geographers have increasingly honed and made their own.' — Trevor Barnes, Department of Geography, University of British Columbia 'In this provocative book, Ouma challenges the conventional wisdom of both market enthusiasts and critics. Through insights from across the social sciences, he shows how both market institutions and the persons who perform them always emerge from particular messy historical circumstances, creating different formats and distributions of power in different locations. Ouma's 'on the ground' study offers a new and important approach to understanding markets.' — Lawrence Busch, Department of Sociology, Michigan State University

From the Back Cover Assembling Export Markets explores the origins of global agrifood chains through an examination of the new 'frontier regions' of the global fresh produce market that has emerged in the West African Republic of Ghana over the past decade. Building on an organizational ethnography of two large agribusiness enterprises which have contracted local farmers for export production, author Stefan Ouma demonstrates that what is commonly naturalized as 'market integration' in contemporary development discourses is, in actuality, a frictional and ontologically transformative process. Through original research on organizational strategies and everyday market encounters between agribusiness enterprises and farmers in southern and northern Ghana, Ouma reveals that the practical enactment and local engagement of seemingly universal forces must be considered to understand the ongoing extension of global market relations. Innovative and ground-breaking, Assembling Export Markets sheds important new light on our understanding of the origins, evolution and crisis moments of global agrifood connections.