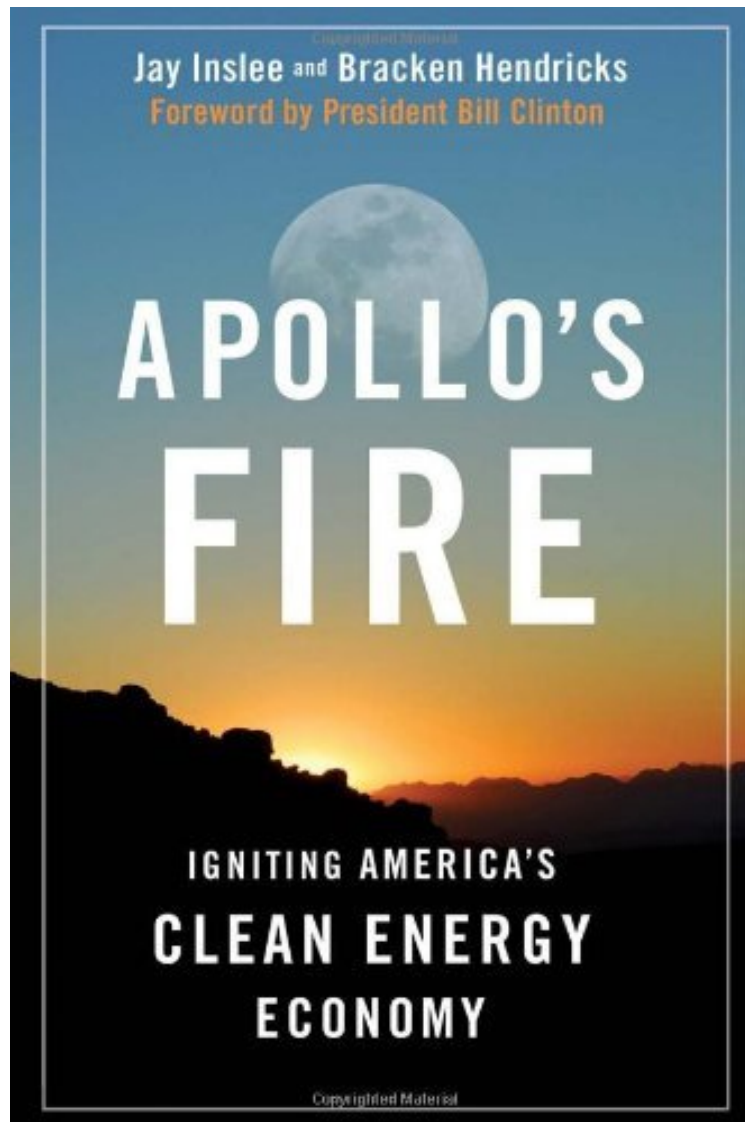


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Apollo's Fire: Igniting America's Clean Energy Economy

Jay Inslee, Bracken Hendricks

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Jay Inslee, Bracken Hendricks : Apollo's Fire: Igniting America's Clean Energy Economy before purchasing it in order to gauge whether or not it would be worth my time, and all praised Apollo's Fire: Igniting America's Clean Energy Economy:

0 of 0 people found the following review helpful. Optimistic look at reducing GHG By Linda Apollo's Fire by Jay Inslee and Bracken Hendricks is an optimistic look at ways to reduce greenhouse gases. It discusses technologies and the individuals and businesses who are working to make them economically viable. Although it was copyrighted in 2008, all of the businesses that were listed are still operating and growing. It even looks like the President will take executive action to force coal fired plants to reduce carbon dioxide emissions. Then Representative Inslee stated either

regulations or taxes on carbon emissions were needed to make carbon sequestration attractive to the industry. If you're looking for an overview of the possibilities, this is worth looking over. 1 of 1 people found the following review helpful. *Apollo's Fire: Igniting America's Clean Energy Economy* By Richard Sharon I would recommend this book to anyone wanting to know more about Gov. Inslee's understanding of clean energy as it relates to the economy. He and his co-author discuss how clean energy can be used to improve both the environment and the economy. 1 of 2 people found the following review helpful. *An earnest plea for leadership on clean energy* By Richard Badalamente Jay Inslee, Washington State's new governor, teamed with Bracken Hendricks to write this earnest plea for leadership in moving America towards a clean energy future. Now that he's governor, Inslee will be able to put his words into actions, leveraging the State's high technology corridor, and the considerable science and technology capabilities of the Pacific Northwest National Laboratory in Eastern Washington State. Filled with technical descriptions, examples, and anecdotal information, Inslee and Hendricks have provided both an informative and a very readable book.

In 1961, President John F. Kennedy ignited America's Apollo Project and sparked a revolution in space exploration. Today the New Apollo Energy Project is poised to revolutionize the production of energy and thereby save our planet. The nation that built the world's most powerful rockets, its most advanced computers, and its most sophisticated life support systems is ready to create the world's most powerful solar energy systems, its most advanced wind energy turbines, and its most sophisticated hybrid cars. This will result in nothing less than a second American Revolution. Who are the dreamers in California who believe they can use mirrors and liquid metal to wring more electricity from a ray of sunshine than anyone else on earth can? Who are the innovators who have built a contraption that can turn the energy of a simple wave off the Oregon coast into burnt toast in Idaho? Who are the scientists in Massachusetts who have invented a battery that now runs your hand drill and will soon run your car? Readers will meet them all in this book. They will learn how the new energy economy will grow, the research that is required, and the legislation that must be passed to make the vision a reality. This is a thoughtful, optimistic book, based on sound facts. No one before has tied together the concepts of economic growth and greenhouse gas reductions with such concrete examples. No one has previously told the real stories of the people who are right now on the front lines of the energy revolution. The co-authors, one a U.S. Congressman who is the primary sponsor of the New Apollo Energy Act, and the other the founder of the Apollo Alliance, have joined their experience, expertise, and passion for a clean energy future to lay out the path to stop global warming and gain energy independence.

From Publishers Weekly To free the U.S. of fossil fuel dependency while boosting the economy, we need the kind of visionary leadership that led to the Apollo moon landings in 1969, according to Inslee and Hendricks in this energetic articulation of a clean-energy future. That vision is sadly lacking under the current administration, reports Washington State Congressman Inslee in several caustic sidebars about his contentious energy discussions with President Bush and Vice-President Cheney. His first-person anecdotes lighten this otherwise earnest book, based on initiatives of the Apollo Alliance, an advocacy group and think tank uniting unions, environmental groups and business organizations committed to fostering a green economy. Redesigning the car, investing in solar power, mining wind for power, exploring the nascent technology of wave energy, using energy more efficiently and working clean coal and safe nuclear power into the equation are among the authors' prescriptions. Inslee is primary congressional sponsor of the New Apollo Energy Act and on the Apollo Alliance advisory board; coauthor Hendricks is a member of the alliance's steering committee. A brief foreword by Bill Clinton waxes enthusiastic about the synergy between the book, the alliance and the proposed legislation. (Nov. 2) Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. "Representative Inslee is a nuanced thinker and speaker. . . Apollo's Fire is as characteristically rational and up front."