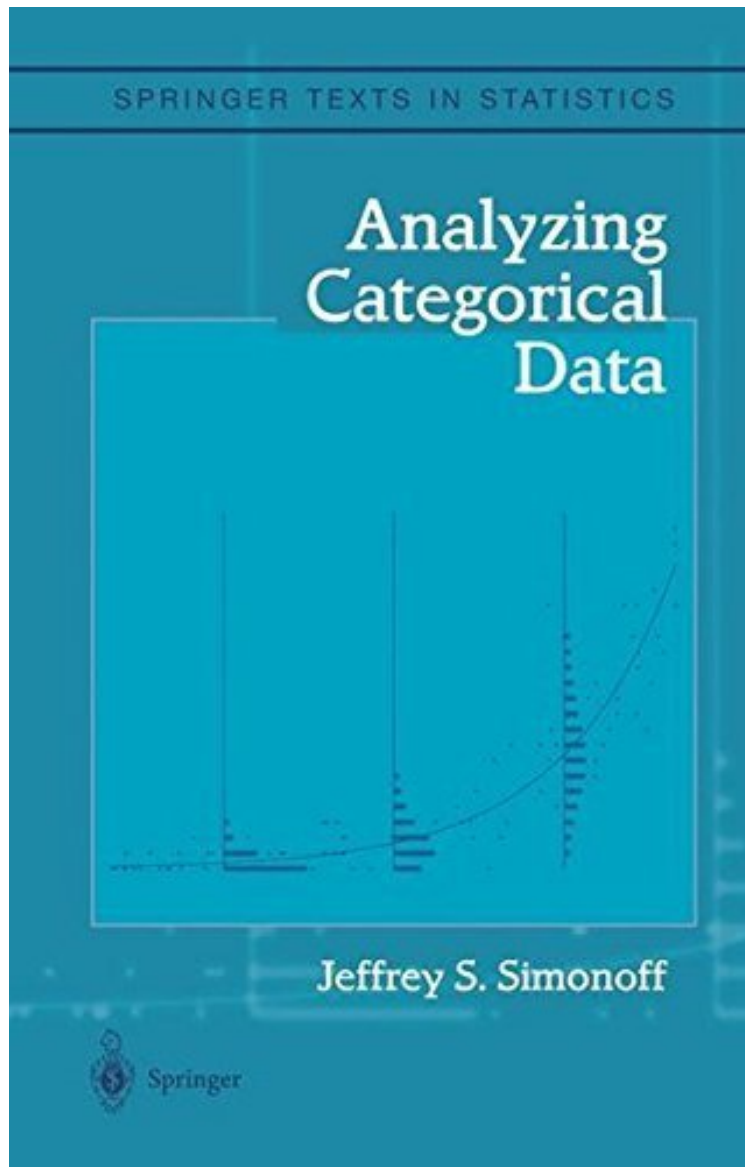


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Jeffrey S. Simonoff

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Jeffrey S. Simonoff : Analyzing Categorical Data (Springer Texts in Statistics) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Analyzing Categorical Data (Springer Texts in Statistics):

Categorical data arise often in many fields, including biometrics, economics, management, manufacturing, marketing,

psychology, and sociology. This book provides an introduction to the analysis of such data. The coverage is broad, using the loglinear Poisson regression model and logistic binomial regression models as the primary engines for methodology. Topics covered include count regression models, such as Poisson, negative binomial, zero-inflated, and zero-truncated models; loglinear models for two-dimensional and multidimensional contingency tables, including for square tables and tables with ordered categories; and regression models for two-category (binary) and multiple-category target variables, such as logistic and proportional odds models. All methods are illustrated with analyses of real data examples, many from recent subject area journal articles. These analyses are highlighted in the text, and are more detailed than is typical, providing discussion of the context and background of the problem, model checking, and scientific implications. More than 200 exercises are provided, many also based on recent subject area literature. Data sets and computer code are available at a web site devoted to the text. Adopters of this book may request a solutions manual from: textbook@springer-ny.com. From the reviews: "Jeff Simonoff's book is at the top of the heap of categorical data analysis textbooks...The examples are superb. Student reactions in a class I taught from this text were uniformly positive, particularly because of the examples and exercises. Additional materials related to the book, particularly code for S-Plus, SAS, and R, useful for analysis of examples, can be found at the author's Web site at New York University. I liked this book for this reason, and recommend it to you for pedagogical purposes." (Stanley Wasserman, *The American Statistician*, August 2006, Vol. 60, No. 3) "The book has various noteworthy features. The examples used are from a variety of topics, including medicine, economics, sports, mining, weather, as well as social aspects like needle-exchange programs. The examples motivate the theory and also illustrate nuances of data analytical procedures. The book also incorporates several newer methods for analyzing categorical data, including zero-inflated Poisson models, robust analysis of binomial and poisson models, sandwich estimators, multinomial smoothing, ordinal agreement tables; this is definitely a good reference book for any researcher working with categorical data." *Technometrics*, May 2004 "This guide provides a practical approach to the appropriate analysis of categorical data and would be a suitable purchase for individuals with varying levels of statistical understanding." *Paediatric and Perinatal Epidemiology*, 2004, 18 "This book gives a fresh approach to the topic of categorical data analysis. The presentation of the statistical methods exploits the connection to regression modeling with a focus on practical features rather than formal theory...There is much to learn from this book. Aside from the ordinary materials such as association diagrams, Mantel-Haenszel estimators, or overdispersion, the reader will also find some less-often presented but interesting and stimulating topics...[T]his is an excellent book, giving an up-to-date introduction to the wide field of analyzing categorical data." *Biometrics*, September 2004 "...It is of great help to data analysts, practitioners and researchers who deal with categorical data and need to get a necessary insight into the methods of analysis as well as practical guidelines for solving problems.