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Thomas H. Davenport, Jeanne G. Harris
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Thomas H. Davenport, Jeanne G. Harris : Analytics and Big Data: The Davenport Collection (6 Items) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Analytics and Big Data: The Davenport Collection (6 Items):

The Analytics and Big Data collection offers a "greatest hits"; digital compilation of ideas from world-

renowned thought leader Thomas Davenport, who helped popularize the terms analytics and big data in the workplace. An agile and prolific thinker, Davenport has written or coauthored more than a dozen bestselling books. Several of these titles are offered together for the first time in this curated digital bundle, including: *Big Data at Work*, *Competing on Analytics*, *Analytics at Work*, and *Keeping Up with the Quants*. The collection also includes Davenport's popular Harvard Business Review articles, "Data Scientist: The Sexiest Job of the 21st Century" (2012) and "Analytics 3.0" (2013). Combined, these works cover all the bases on analytics and big data: what each term means; the ramifications of each from a technical, consumer, and management perspective; and where each can have the biggest impact on your business. Whether you're an executive, a manager, or a student wanting to learn more, *Analytics and Big Data* is the most comprehensive collection you'll find on the ever-growing phenomenon of digital data and analysis—and how you can make this rising business trend work for you. Named one of the ten "Masters of the New Economy" by CIO magazine, Thomas Davenport has helped hundreds of companies revitalize their management practices. He combines his interests in research, teaching, and business management as the President's Distinguished Professor of Information Technology Management at Babson College. Davenport has also taught at Harvard Business School, the University of Chicago, Dartmouth's Tuck School of Business, and the University of Texas at Austin and has directed research centers at Accenture, McKinsey Company, Ernst Young, and CSC. He is also an independent Senior Advisor to Deloitte Analytics.