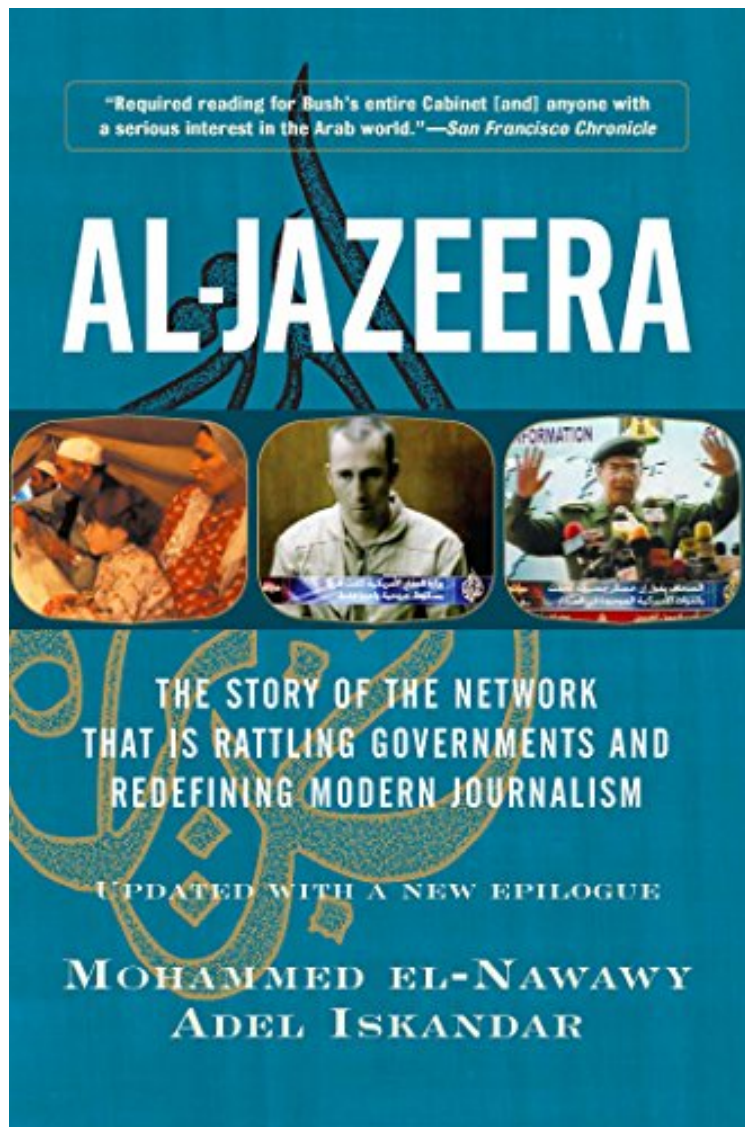


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1 of 1 people found the following review helpful. Marvelous bookBy Andrea SchmidtThe book is marvelous! i could

not put it down once i started reading. The authors give the background history of Al Jazeera, from its beginning in 1996 up until the early 2000s, dissecting its ownership, its struggles to gain a foothold in the media world, and its journey as an entity to become the leading news voice for the Arab world. The authors discuss Al Jazeera's importance to Arabs the world over in terms of providing news coverage that is independent of any government's censors. The book is exceedingly well-written, an absolute delight. With the increasing prominence of Al Jazeera as THE leading news source (yes, that is my opinion but nobody -- and i mean NOBODY -- reports the news better), i wish that the authors would update this book, and include AJ's growing role as a reliable media source, and also the role AJ has played (and will continue to play) in the Arab revolutions. i highly recommend this book to anyone with an interest in media, the Middle East, truth and justice. 8 of 9 people found the following review helpful. Very readable and informative
By Melinda McAdams I've reread parts of this book several times and assigned it to U.S. college students too. If the Al-Jazeera TV network is influential, shouldn't we want to learn more about it? It's narrow-minded to think that all Arab people think it's a great network -- they don't. And it's a matter of ignorance to think that the network as a whole approves of everything that every Arab person does, good or bad. By reading this book, you'll find out how the network was set up, how it was funded, where it is based, who its journalists are, what programming it broadcasts (it's more than only news -- just like the BBC), and what Arabs say against it -- as well as what Westerners and non-Arabs criticize about its programming and its decisions. For example, does Al-Jazeera go soft on Qatar because of its primary funding source? Another example: Do some Arabs think that Al-Jazeera is really a pawn of Western governments because it broadcasts interviews with Israeli officials? The book addresses these questions and more. 0 of 0 people found the following review helpful. Five Stars
By Customer Great condition!

Al-Jazeera, the independent, all-Arab television news network based in Qatar, emerged as ambassador to the Arab world in the events following September 11, 2001. Arabic for "the island," Al-Jazeera has "scooped" the western media conglomerates many times. With its exclusive access to Osama Bin Laden and members of the Taliban, its reputation was burnished quickly through its exposure on CNN. During the 2003 war in Iraq, Al-Jazeera seemed to be everywhere, reporting dramatic stories and images, even as it strived to maintain its independence as an international free press news network. Al-Jazeera sheds light on the background of the network: how it operates, the programs it broadcasts, its effects on Arab viewers, the reactions of the West and Arab states, the implications for the future of news broadcasting in the Middle East, and its struggle for a free press and public opinion in the Arab world.

"...a timely book, which places the emergence of the satellite channel into proper perspective in a lucid and lively style." -- The Muslim World Book "...a valuable guide to the 21st-century Arab political psyche." -- The Jerusalem Post "A great work of pain-staking research, beautifully written on one of the major (not "minor") television channels of this century." -- The Pioneer "A valuable guide for the perplexed to the 21st-century Arab political psyche." -- The Sunday Telegraph "An important new book." -- Philadelphia Inquirer "Entertaining and accessible." -- Library Journal "Lively, with a telling eye for detail, due in large part to the insider access the authors seem to enjoy." -- Cincinnati Inquirer "Provides an unbiased account of the network's history and how it is viewed in both hemispheres." -- The National Journal "Provides timely and much-needed background on Al-Jazeera." -- The Village Voice "This book is a great leap forward toward understanding the impact of a major opinion-maker on the world scene." -- Publishers Weekly
About the Author Mohammed el-Nawawy, Egyptian born and raised, has worked as a journalist in the Middle East and the U.S. The author of *The Israeli-Egyptian Peace Process in the Reporting of Western Journalists*, he is an assistant professor of Communications at Stonehill College in Massachusetts. Adel Iskander, an Egyptian-Canadian, is an expert on Middle East media. He has conducted studies on viewership of Arab media and the use of North American media by Arab immigrants. He has lived in Kuwait and in Egypt for many years, and currently teaches communication at the University of Kentucky, Lexington, Kentucky.