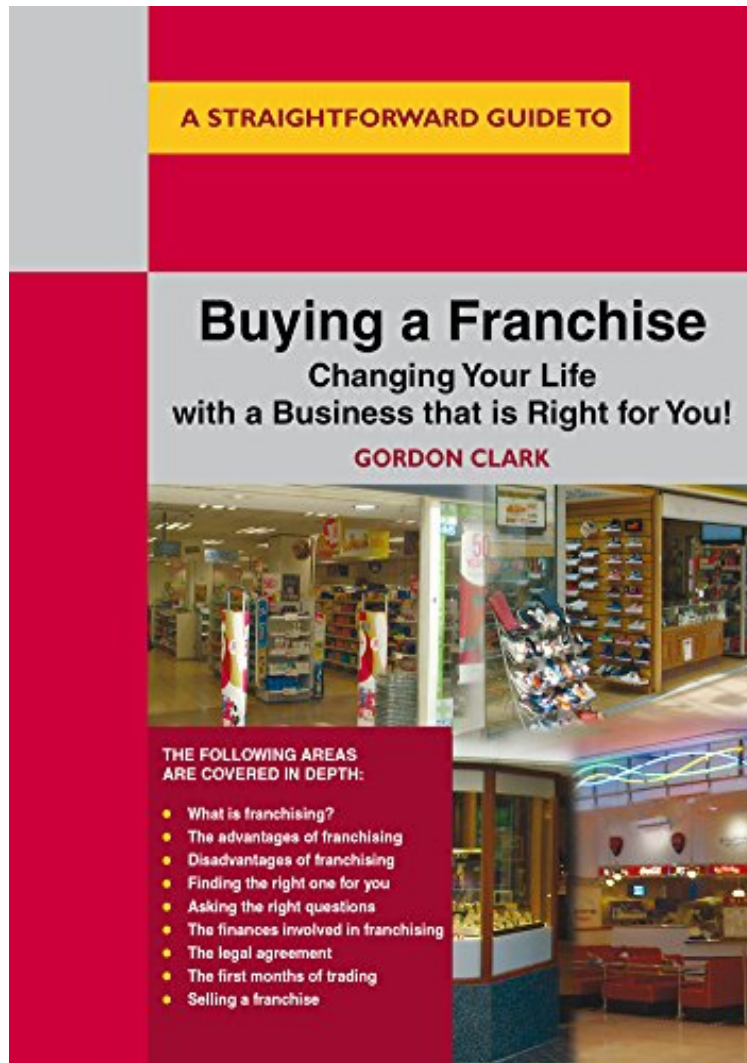


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A Straightforward Guide to Buying a Franchise: Changing Your Life With a Business That is Right for You (Straightforward Guides)

Gordon Clark

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Gordon Clark : A Straightforward Guide to Buying a Franchise: Changing Your Life With a Business That is Right for You (Straightforward Guides) before purchasing it in order to gage whether or not it would be worth my time, and all praised A Straightforward Guide to Buying a Franchise: Changing Your Life With a Business That is Right for You (Straightforward Guides):

Buying a franchise is an important decision. This guide takes the reader through all the factors needed to arrive at a decision. With franchises, a person enjoys many of the advantages of an established business, such as a tried and tested product or service, a set of established operational guidelines and in most cases, a pretty good idea of whether or not the format will work in a chosen area or location. However, it goes without saying that a decision to enter into a franchise shouldn't be taken lightly. This book will assist in the process of researching.