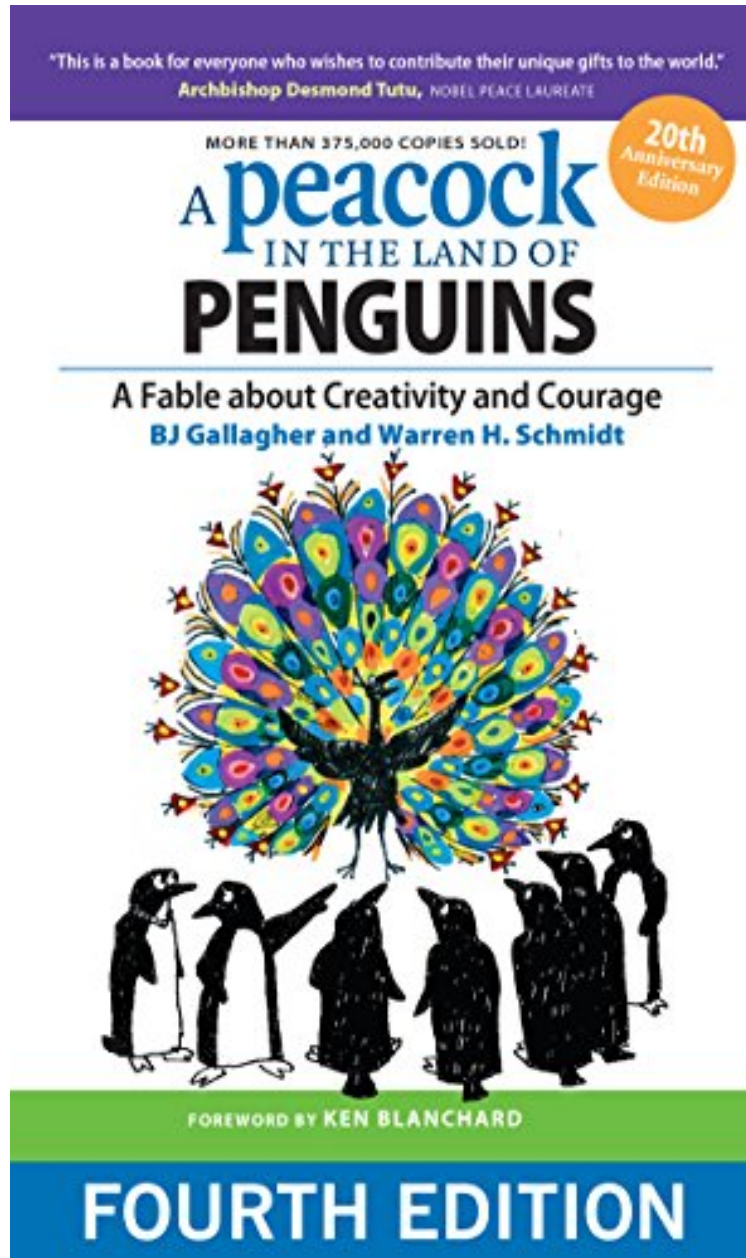


(Mobile ebook) A Peacock in the Land of Penguins: A Fable about Creativity and Courage

# A Peacock in the Land of Penguins: A Fable about Creativity and Courage

*BJ Gallagher, Warren H. Schmidt*  
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New Edition, Revised and Updated A Peacock in the Land of Penguins brings new insight to an important topic—workforce diversity. Written in a charming, engaging style, it is a contemporary corporate fable—a tale for our times. The story echoes one that is unfolding each and every day in organizations all across the country—how to manage the increasing diversity of today's workforce to capture the talent, energy, and commitment of all employees. This new edition includes new tips, tools, and strategies for peacocks and penguins alike, as well as an entirely new bonus parable!

“Differences are not intended to separate, to alienate. We are different precisely in order to realize our need of one another. Birds of different feathers can, and should, flock together—for it is in bringing our diverse talents, skills, and creativity together that we create a true Land of Opportunity. To paraphrase the words of this lovely book, Our shared knowledge makes us wise. And our wisdom makes us successful.” —Archbishop Desmond Tutu, Nobel Peace Laureate  
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“Insightful and witty . . . Gallagher and Schmidt have captured an essential truth about navigating the stormy seas of the contemporary workplace—from the strength of differences we can truly make a difference.” —Jim Kouzes, coauthor of *The Leadership Challenge*  
About the Author BJ Gallagher is an accomplished management consultant, a popular speaker, and the prolific author of thirty books, including *Being Buddha at Work* and *Yes Lives in the Land of No*. She spent five years as the manager of training and development for the Los Angeles Times prior to founding her own human resources consulting company. Warren H. Schmidt is a professor emeritus at the University of Southern California and the coauthor of *The Race without a Finish Line* and *TQM* Manager. He has also written many educational and management films, including the Academy Award-winning animated short *Is It Always Right to Be Right?* Ken Blanchard is founder and chief spiritual officer of the Ken Blanchard Companies and is one of the world's most prominent authors, speakers, and consultants. He is the author or coauthor of more than sixty books.