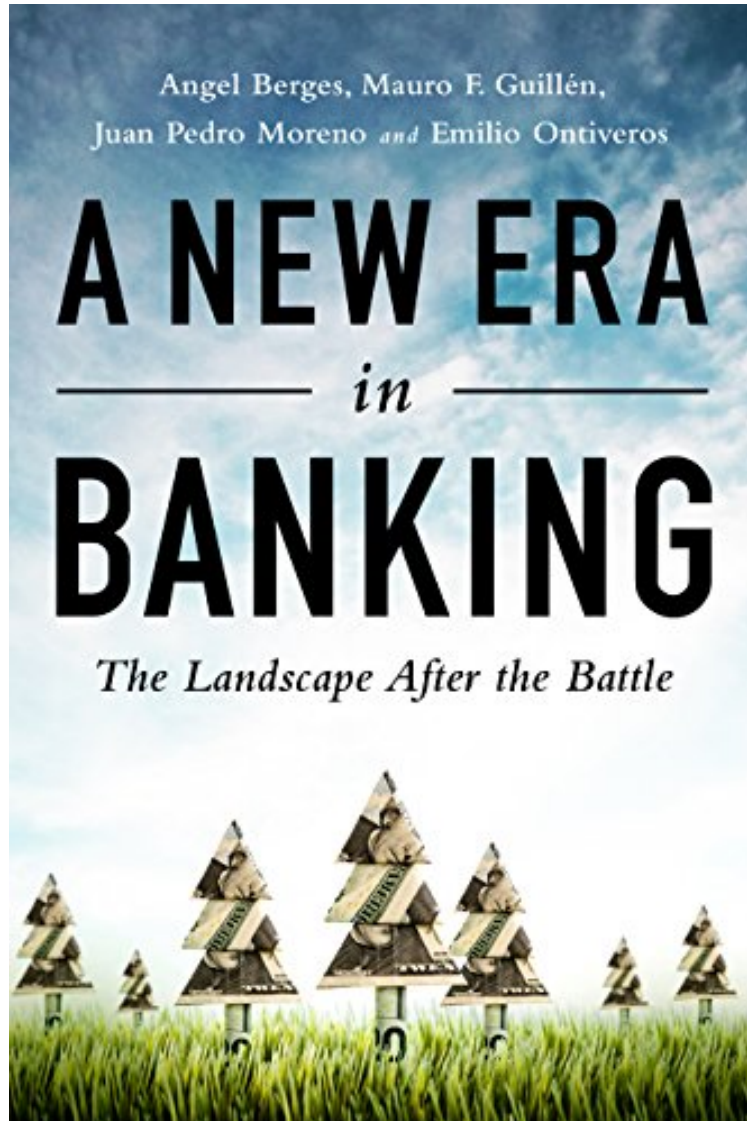


[PDF] A New Era in Banking: The Landscape After the Battle

A New Era in Banking: The Landscape After the Battle

Angel Berges, Mauro F. Guilleacut;n, Juan P. Moreno, Emilio Ontiveros
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Angel Berges, Mauro F. Guilleacut;n, Juan P. Moreno, Emilio Ontiveros : A New Era in Banking: The Landscape After the Battle before purchasing it in order to gage whether or not it would be worth my time, and all praised A New Era in Banking: The Landscape After the Battle:

The financial crisis that began in 2007 triggered a break with banking practices of the past. Even as the crisis occurred, a broader set of economic, geopolitical, and technological forces were already reshaping the financial industrysquo;s

transition from the twentieth to the twenty-first century. While these changes in the financial and global climate have led to a major overhaul of banking regulations and increased scrutiny of banks, they have also revealed opportunities for the development of a banking sector fit for the future. *A New Era in Banking: The Landscape After the Battle* identifies the main drivers of change at the heart of this wholesale transformation of the financial services industry. It examines the complex challenge for financial institutions to de-risk business models, reconnect with customers, and approach stakeholder value creation. Untangling the severe mutations that have taken place in the banking sector, *A New Era in Banking*, contextualizes these changes within larger trends that extend beyond the confines of the financial crisis. Banks are more vulnerable than ever to the crosscurrents of economic, demographic, regulatory, and technological change. However, by discussing how banks can operate as flexible, technology-enabled information businesses, *A New Era in Banking* advocates financial practices based not only on survival, but innovation.

About the Author Angel Berge is professor of finance and international management at Universidad Autonoma, Madrid, as well as professor of finance at AFI-Escuela de Finanzas. He is a founding partner and CEO at AFI, one of the largest consulting companies in Spain. He also serves as a member of the Stakeholders Group at the European Securities Markets Authority (ESMA) and past president of the European Finance Association. Mauro F. Guilleacut;n is the Zandman Professor of International Management at the Wharton School, and the director of the Lauder Institute of Management and International Studies. He a recipient of the Aspen Institutersquo;s Faculty Pioneer Award, and serves on the advisory board of the School of Applied Finance at Analistas Financieros Internacionales. Juan Pedro Moreno is Accenturersquo;s senior managing director, global banking. He has more than twenty-five years of experience overseeing large-scale transformation projects in banking and capital markets firms in Europe, North America, South America, and Africa. He has served as innovation and economics chair at Universidad Autonoma de Madrid, and is an Eisenhower Fellow. Emilio Ontiveros is an economic and business administration professor at the Universidad Autoacut;noma de Madrid, and founder and president of Analistas Financieros Internacionales (AFI). He has authored numerous articles for scientific and professional magazines, and regularly contributes to the national media. He is a Real Colegio Complutense (Harvard University) Fellow, a former member of the International Advanced Research in Economics, and a visiting scholar at Wharton School of the University of Pennsylvania.